



City of Westminster

# Licensing Sub-Committee Report

Item No:

Licensing Ref No:

**14/04352/LIPN**

Date:

**4 September 2014**

Classification:

**For General Release**

Title of Report:

**Sainsbury's  
78-96 Marsham Street  
London  
SW1P 4LY**

Report of:

**Operational Director – Premises Management**

Policy context:

**City of Westminster Statement of Licensing Policy**

Financial summary:

**None**

Report Author:

**Ryan Peermamode  
Environmental Health Case Officer (Licensing)**

Contact Details:

**Telephone: 020 7641 1879  
E-mail: rpeermamode@westminster.gov.uk**

## 1. APPLICATION DETAILS

<b>Application Type:</b>	New premises licence under the Licensing Act 2003.		
<b>Applicant:</b>	Sainsbury's Supermarkets Ltd	<b>Date Application Received:</b>	29 May 2014
<b>Premises Name and Address:</b>	Sainsbury's 78-96 Marsham Street, London, SW1P 4LY		
<b>Ward Name:</b>	Vincent Square	<b>Stress Area:</b>	No
<b>Premises Description:</b>	The premises propose to operate as a licensed convenience store selling a range of items including alcohol for consumption off the premises.		
<i>Note: Where the committee is minded to grant the application it will be granted subject to the mandatory conditions and conditions consistent with the operating schedule modified to such extent as the authority considers appropriate for the promotion of the licensing objectives detailed in Appendix D to this report.</i>			
<b>Proposed Licensable Activities, Proposed Hours:</b>			<b>References / Notes</b>
<b>1.</b>	<b>Sale of Alcohol: Off Sales</b>		
	Monday to Saturday 08:00 to 23:00 Sunday 10:00 to 22:30		
	<b>Relevant representations and policies applicable:</b>		
<b>1A</b>	The Police Licensing Team responded to consultation stating they have no objection as proposed, as the operating schedule addresses their concerns. Please refer to <b>Appendix B1</b>		<b>Police; no representation</b>
<b>1B</b>	An adverse representation has been received from the Environmental Health Service stating that the grant of the application as presented will impact upon public safety and have the likely effect of causing an increase in public nuisance within the area. Please refer to <b>Appendix B2</b>		<b>Environmental Health; representation</b>
<b>1C</b>	An adverse representation has been received from the 3 ward councillors of Vincent Square ward. The concerns raised refer to the licensing objectives, most notably, the prevention of public nuisance, in relation to deliveries and waste collections. It is also requested the terminal hour for the sale of alcohol be reduced to 21:00. Please refer to <b>Appendix B3</b>		<b>3 Ward Cllrs; representation</b>
<b>1D</b>	An adverse representation has been received from St John's Westminster RTM Company Limited; the management company of St John's at 79 Marsham Street, directly opposite the premises. The concerns raised refer to the licensing objectives. A petition and 2 CCTV extracts have been submitted to support their representation. Please refer to <b>Appendix B4</b>		<b>Management company for St John's, 79 Marsham Street; representation</b>
<b>1E</b>	Adverse representations have been received from 15 local residents of neighbouring streets of the premises. The concerns raised refer to the licensing objectives, most notably, the prevention of public nuisance. Please refer to <b>Appendices B5–B19</b>		<b>15 Residents &amp; 166 Petition letters; representations</b>
	<i>Please note: Further to the representation at Appendix B19, the</i>		



<b>Current Licensing Position</b>	This premises has not previously held a licence under Licensing Act 2003.
<b>Current Planning Position</b>	<p>Planning records indicate that the ground floor to which the licence application relates was previously in use as a car showroom (sui generis) and is currently vacant.</p> <p>A pre-application enquiry has been submitted to the Planning Authority to change the use of part of the ground floor to provide 2 separate units; the larger of which to be used as Class A1 Retail, occupied by Sainsbury's. No formal application to change use has been submitted.</p>
<b>Residential Density:</b>	609 of the 632 units are residential or proposed residential units within a 75m radius of the premises (96%). Please refer to <b>Appendix E</b>
<b>List of Appendices:</b>	<p>A1 - Application Form  A2 – Plan  A3 – Operating Schedule  B1 – Police Licensing Team; no representation  B2 - Environmental Health; representation &amp; agreement of conditions  B3 – Ward Cllr representation  B4 - Management company for St John's, 79 Marsham Street; representation  B5-B19 - Residential representations (incl. Petition letters)  C – Licence History  D - Proposed Conditions  E – Residential Map and list of premises in the vicinity  F – Photograph of the premises</p>
<b>Relevant Representations:</b>	<p>Environmental Health Service  3 Ward Cllrs  Management company of St John's, 79 Marsham Street &amp; Petition  15 Residents &amp; 166 Petition letters</p>

## 2. APPLICANT SUBMISSIONS AND EVIDENCE

- 2.1 The evidence submitted by the applicant in support of the Licensing Objectives is provided in Appendix A.

## 3. LICENSING ACT 2003 APPLICATIONS AND APPEAL HISTORY

- 3.1 Any chronology relating to appeals is set out in Appendix C.

### Background Documents – Local Government (Access to Information) Act 1972

- Licensing Act 2003
- City of Westminster Statement of Licensing Policy (7<sup>th</sup> January 2011)
- Amended Guidance issued under section 182 of the Licensing Act 2003 (June 2013)



**Application for a premises licence to be granted under the Licensing Act 2003**

**PLEASE READ THE FOLLOWING INSTRUCTIONS FIRST**

Before completing this form please read the guidance notes at the end of the form. If you are completing this form by hand please write legibly in block capitals. In all cases ensure that your answers are inside the boxes and written in black ink. Use additional sheets if necessary. You may wish to keep a copy of the completed form for your records.

I/We Sainsbury's Supermarkets Ltd

*(Insert name(s) of applicant)*

apply for a premises licence under section 17 of the Licensing Act 2003 for the premises described in Part 1 below (the premises) and I/we are making this application to you as the relevant licensing authority in accordance with section 12 of the Licensing Act 2003

**Part 1 – Premises Details**

<b>Postal address of premises or, if none, ordnance survey map reference or description</b>			
Sainsbury's 78-98 Marsham Street			
<b>Post town</b>	London	<b>Post code</b>	SW1P 4LY

<b>Telephone number at premises (if any)</b>	
<b>Non-domestic rateable value of premises</b>	£196,000

**Part 2 - Applicant Details**

Please state whether you are applying for a premises licence as  
Please tick yes

- a) an individual or individuals \*  please complete section (A)
- b) a person other than an individual \*
  - i. as a limited company  please complete section (B)
  - ii. as a partnership  please complete section (B)
  - iii. as an unincorporated association or  please complete section (B)
  - iv. other (for example a statutory corporation)  please complete section (B)

- c) a recognised club  please complete section (B)
- d) a charity  please complete section (B)
- e) the proprietor of an educational establishment  please complete section (B)
- f) a health service body  please complete section (B)
- g) a person who is registered under Part 2 of the Care Standards Act 2000 (c14) in respect of an independent hospital in Wales  please complete section (B)
- ga) a person who is registered under Chapter 2 of Part 1 of the Health and Social Care Act 2008 (within the meaning of that Part) in an independent hospital in England  please complete section (B)
- h) the chief officer of police of a police force in England and Wales  please complete section (B)

\* If you are applying as a person described in (a) or (b) please confirm:

Please tick yes

- I am carrying on or proposing to carry on a business which involves the use of the premises for licensable activities; or
- I am making the application pursuant to a
  - statutory function or
  - a function discharged by virtue of Her Majesty's prerogative

**(A) INDIVIDUAL APPLICANTS (fill in as applicable)**

Mr <input type="checkbox"/>	Mrs <input type="checkbox"/>	Miss <input type="checkbox"/>	Ms <input type="checkbox"/>	Other Title (for example, Rev)	
Surname			First names		
I am 18 years old or over					<input type="checkbox"/> Please tick yes
Current postal address if different from premises address					
Post Town				Postcode	
Daytime contact telephone number					
E-mail address (optional)					

**SECOND INDIVIDUAL APPLICANT (if applicable)**

Mr <input type="checkbox"/>	Mrs <input type="checkbox"/>	Miss <input type="checkbox"/>	Ms <input type="checkbox"/>	Other Title (for example, Rev)	
Surname			First names		
I am 18 years old or over					<input type="checkbox"/> Please tick yes
Current postal address if different from premises address					
Post Town				Postcode	
Daytime contact telephone number					
E-mail address (optional)					

**(B) OTHER APPLICANTS**

Please provide name and registered address of applicant in full. Where appropriate please give any registered number. In the case of a partnership or other joint venture (other than a body corporate), please give the name and address of each party concerned.

Name Sainsbury's Supermarkets Ltd
Address 33 Holborn London EC1N 2HT
Registered number (where applicable) 03261722
Description of applicant (for example, partnership, company, unincorporated association etc.) Company
Telephone number (if any) 020 7695 6000
E-mail address (optional) N/A

**Part 3 Operating Schedule**

When do you want the premises licence to start?

Day	Month	Year
2	7	06
2	0	14

If you wish the licence to be valid only for a limited period, when do you want it to end?

Day	Month	Year
±	±	±
±	±	±

Please give a general description of the premises (please read guidance note1)

A supermarket which is to sell a broad range of groceries, household products and alcohol.

Situated at Sainsbury's, 78-98 Marsham Street, London, SW1P 4LY.

If 5,000 or more people are expected to attend the premises at any one time, please state the number expected to attend.

What licensable activities do you intend to carry on from the premises?

(Please see sections 1 and 14 of the Licensing Act 2003 and Schedules 1 and 2 to the Licensing Act 2003)

**Provision of regulated entertainment**

**Please tick yes**

- a) plays (if ticking yes, fill in box A)
- b) films (if ticking yes, fill in box B)
- c) indoor sporting events (if ticking yes, fill in box C)
- d) boxing or wrestling entertainment (if ticking yes, fill in box D)
- e) live music (if ticking yes, fill in box E)
- f) recorded music (if ticking yes, fill in box F)
- g) performances of dance (if ticking yes, fill in box G)
- h) anything of a similar description to that falling within (e), (f) or (g) (if ticking yes, fill in box H)

**Provision of late night refreshment** (if ticking yes, fill in box I)



**Supply of alcohol** (if ticking yes, fill in box J)



**In all cases complete boxes K, L and M**

**A**

<b>Plays</b> Standard days and timings (please read guidance note 6)			<b>Will the performance of a play take place indoors or outdoors or both – please tick</b> (please read guidance note 2)	Indoors	<input type="checkbox"/>
				Outdoors	<input type="checkbox"/>
				Both	<input type="checkbox"/>
<b>Day</b>	<b>Start</b>	<b>Finish</b>	<b>Please give further details here</b> (please read guidance note 3)		
Mon					
Tue			<b>State any seasonal variations for performing plays</b> (please read guidance note 4)		
Wed					
Thur			<b>Non standard timings. Where you intend to use the premises for the performance of plays at different times to those listed in the column on the left, please list</b> (please read guidance note 5)		
Fri					
Sat					
Sun					

**B**

<b>Films</b> Standard days and timings (please read guidance note 6)			<b><u>Will the exhibition of films take place indoors or outdoors or both – please tick</u></b> (please read guidance note 2)	Indoors	<input type="checkbox"/>
				Outdoors	<input type="checkbox"/>
				Both	<input type="checkbox"/>
<b>Day</b>	<b>Start</b>	<b>Finish</b>	<b><u>Please give further details here</u></b> (please read guidance note 3)		
Mon					
Tue					
			<b><u>State any seasonal variations for the exhibition of films</u></b> (please read guidance note 4)		
Wed					
Thur					
			<b><u>Non standard timings. Where you intend to use the premises for the exhibition of films at different times to those listed in the column on the left, please list</u></b> (please read guidance note 5)		
Fri					
Sat					
Sun					

**C**

<b>Indoor sporting events</b> Standard days and timings (please read guidance note 6)			<b><u>Please give further details</u></b> (please read guidance note 3)
Day	Start	Finish	
Mon			
Tue			<b><u>State any seasonal variations for indoor sporting events</u></b> (please read guidance note 4)
Wed			
Thur			<b><u>Non standard timings. Where you intend to use the premises for indoor sporting events at different times to those listed in the column on the left, please list</u></b> (please read guidance note 5)
Fri			
Sat			
Sun			

**D**

<b>Boxing or wrestling entertainments</b> Standard days and timings (please read guidance note 6)			<b><u>Will the boxing or wrestling entertainment take place indoors or outdoors or both – please tick</u></b> (please read guidance note 2)	Indoors	<input type="checkbox"/>
				Outdoors	<input type="checkbox"/>
				Both	<input type="checkbox"/>
<b>Day</b>	<b>Start</b>	<b>Finish</b>	<b><u>Please give further details here</u></b> (please read guidance note 3)		
Mon					
Tue			<b><u>State any seasonal variations for boxing or wrestling entertainment</u></b> (please read guidance note 4)		
Wed					
Thur			<b><u>Non standard timings. Where you intend to use the premises for boxing or wrestling entertainment at different times to those listed in the column on the left, please list</u></b> (please read guidance note 5)		
Fri					
Sat					
Sun					

**E**

<b>Live music</b> Standard days and timings (please read guidance note 6)			<b><u>Will the performance of live music take place indoors or outdoors or both – please tick</u></b> (please read guidance note 2)	Indoors	<input type="checkbox"/>
				Outdoors	<input type="checkbox"/>
				Both	<input type="checkbox"/>
<b>Day</b>	<b>Start</b>	<b>Finish</b>	<b><u>Please give further details here</u></b> (please read guidance note 3)		
Mon					
			<b><u>State any seasonal variations for the performance of live music</u></b> (please read guidance note 4)		
Tue					
			<b><u>Non standard timings. Where you intend to use the premises for the performance of live music at different times to those listed in the column on the left, please list</u></b> (please read guidance note 5)		
Wed					
Thur					
Fri					
Sat					
Sun					

**F**

Recorded music Standard days and timings (please read guidance note 6)			<b><u>Will the playing of recorded music take place indoors or outdoors or both – please tick</u></b> (please read guidance note 2)	Indoors	<input type="checkbox"/>
Day	Start	Finish		Outdoors	<input type="checkbox"/>
				Both	<input type="checkbox"/>
Mon			<b><u>Please give further details here</u></b> (please read guidance note 3)		
Tue			<b><u>State any seasonal variations for the playing of recorded music</u></b> (please read guidance note 4)		
Wed			<b><u>Non standard timings. Where you intend to use the premises for the playing of recorded music at different times to those listed in the column on the left, please list</u></b> (please read guidance note 5)		
Thur					
Fri					
Sat					
Sun					

**G**

<b>Performances of dance</b> Standard days and timings (please read guidance note 6)			<b><u>Will the performance of dance take place indoors or outdoors or both – please tick</u></b> (please read guidance note 2)	Indoors	<input type="checkbox"/>
				Outdoors	<input type="checkbox"/>
				Both	<input type="checkbox"/>
<b>Day</b>	<b>Start</b>	<b>Finish</b>	<b><u>Please give further details here</u></b> (please read guidance note 3)		
Mon					
			<b><u>State any seasonal variations for the performance of dance</u></b> (please read guidance note 4)		
Tue					
			<b><u>Non standard timings. Where you intend to use the premises for the performance of dance at different times to those listed in the column on the left, please list</u></b> (please read guidance note 5)		
Wed					
Thur					
Fri					
Sat					
Sun					



**H**

<p><b>Anything of a similar description to that falling within (e), (f) or (g)</b>          Standard days and timings (please read guidance note 6)</p>			<p><b><u>Please give a description of the type of entertainment you will be providing</u></b></p>		
<b>Day</b>	<b>Start</b>	<b>Finish</b>	<p><b><u>Will this entertainment take place indoors or outdoors or both – please tick</u></b> (please read guidance note 2)</p>	Indoors	<input type="checkbox"/>
Mon				Outdoors	<input type="checkbox"/>
				Both	<input type="checkbox"/>
Tue			<p><b><u>Please give further details here</u></b> (please read guidance note 3)</p>		
Wed					
Thur			<p><b><u>State any seasonal variations for entertainment of a similar description to that falling within (e), (f) or (g)</u></b> (please read guidance note 4)</p>		
Fri					
Sat			<p><b><u>Non standard timings. Where you intend to use the premises for the entertainment of a similar description to that falling within (e), (f) or (g) at different times to those listed in the column on the left, please list</u></b> (please read guidance note 5)</p>		
Sun					

<b>Late night refreshment</b> Standard days and timings (please read guidance note 6)			<b>Will the provision of late night refreshment take place indoors or outdoors or both – please tick (please read guidance note 2)</b>	Indoors	<input type="checkbox"/>
				Outdoors	<input type="checkbox"/>
				Both	<input type="checkbox"/>
<b>Day</b>	<b>Start</b>	<b>Finish</b>			
Mon			<b><u>Please give further details here</u></b> (please read guidance note 3)		
Tue					
Wed			<b><u>State any seasonal variations for the provision of late night refreshment</u></b> (please read guidance note 4)		
Thur					
Fri			<b><u>Non standard timings. Where you intend to use the premises for the provision of late night refreshment at different times, to those listed in the column on the left, please list</u></b> (please read guidance note 5)		
Sat					
Sun					

J

<b>Supply of alcohol</b> Standard days and timings (please read guidance note 6)			<b>Will the supply of alcohol be for consumption (Please tick box)</b> (please read guidance note 7)	On the premises	<input type="checkbox"/>
				Off the premises	<input checked="" type="checkbox"/>
				Both	<input type="checkbox"/>
<b>Day</b>	<b>Start</b>	<b>Finish</b>	<b>State any seasonal variations for the supply of alcohol</b> (please read guidance note 4)		
Mon	0800	2300			
Tue	0800	2300			
Wed	0800	2300			
Thur	0800	2300			
Fri	0800	2300			
Sat	0800	2300			
Sun	1000	2230			
			<b>Non standard timings. Where you intend to use the premises for the supply of alcohol at different times to those listed in the column on the left, please list</b> (please read guidance note 5)		

**K**

**Please highlight any adult entertainment or services, activities, other entertainment or matters ancillary to the use of the premises that may give rise to concern in respect of children (please read guidance note 8)**

The premises will sell other age restricted products.

**L**

<b>Hours premises are open to the public</b> Standard days and timings (please read guidance note 6)			<b>State any seasonal variations</b> (please read guidance note 4)
Day	Start	Finish	
Mon	0700	2300	<b>Non standard timings. Where you intend the premises to be open to the public at different times from those listed in the column on the left, please list</b> (please read guidance note 5)
Tue	0700	2300	
Wed	0700	2300	
Thur	0700	2300	
Fri	0700	2300	
Sat	0700	2300	
Sun	0700	2300	

**M** Describe the steps you intend to take to promote the four licensing objectives:

**a) General – all four licensing objectives (b,c,d,e) (please read guidance note 9)**

**b) The prevention of crime and disorder**

1. The premises shall install and maintain a CCTV system as per the minimum requirements of a Metropolitan Police Crime Prevention Officer. All entry and exit points will be covered enabling frontal identification of every person entering in any light condition. The CCTV system shall continually record whilst the premises are open for licensable activities and during all times when customers remain on the premises. All recordings shall be stored for a minimum period of 31 days with date and time stamping. Recordings shall be made available immediately upon the request of Police or authorised officer throughout the preceding 31 day period.
2. A staff member from the premises who is conversant with the operation of the CCTV system shall be on the premises at all times when the premises are open to the public. This staff member shall be able to show Police or authorised officer of the Licensing Authority recent data or footage with the absolute minimum of delay.
3. Outside of the hours authorised for the sale of alcohol, all alcohol within the trading area is to be secured behind locked grills/screens or secured behind locked cabinet doors.
4. No more than 15% of the sales area to be used at any one time for the sale, exposure for sale or display of alcohol.
5. There shall be no self service of spirits on the premises, save for spirit mixtures less than 5.5% ABV.
6. There shall be no sale of single cans of beer, lager or cider from the premises.
7. No super-strength beer, lagers or ciders of 5.5% ABV (alcohol by volume) or above shall be sold at the premises save for premium beer or ciders in glass bottles.
8. An incident log will be kept at the premises and made available on request to an authorised officer of the licensing authority or the Police, which will record the following:
  - a) All crimes reported to the venue
  - b) Any complaints received regarding crime and disorder
  - c) Any incidents of disorder
  - d) Any faults in the CCTV system
  - e) Any refusal of the sale of alcohol

f) Any visit by a relevant authority or emergency service.

9. All cashiers shall be trained to record refusals of sales of alcohol in a refusals register. The register will contain:

- details of the time and date the refusal was made;
- the identity of the staff member refusing the sale;
- details of the alcohol the person attempted to purchase.

This register will be available for inspection at the premises by the police or an authorised officer of the licensing authority at all times whilst the premises are open.

10. The Licence will have no effect until the Licensing Authority are satisfied that the premises is constructed or altered in accordance with the reasonable requirements of Westminster Environmental Health Consultation Team, at which time this condition will be removed from the Licence.

11. Before the premises open to the public, the plans as deposited will be checked by the Environmental Health Consultation Team to ensure they are an accurate reflection of the premises constructed. Where the premises layout has changed a variation application may be required.

#### **c) Public safety**

The premises licence holder will at all times maintain adequate levels of staff and security. Such staff and security levels will be disclosed, on request, to the licensing authority and police.

#### **d) The prevention of public nuisance**

Signage will be displayed at the exit of the premises requesting customers leaving the premises late at night to do so quietly and with consideration so as not to disturb nearby residents.

#### **e) The protection of children from harm**

1. The premises licence holder will ensure that an age verification policy will apply to the premises whereby all cashiers will be trained to ask any customer attempting to purchase alcohol, who appears to be under the age of 25 years (or older if the licence holder so elects) to produce, before being sold alcohol, identification being a passport or photocard driving licence bearing a holographic mark or other form of identification bearing the customer's photograph, date of birth and the Proof of Age Standards Scheme (or similarly accredited scheme) hologram.

2. All staff engaged or to be engaged in the sale of alcohol on the premises shall receive the following training in age restricted sales:

- Induction training which must be completed and documented prior to the sale of alcohol by the staff member.
- Refresher/reinforcement training at intervals of no more than 6 months.

Training records will be kept at the premises available for inspection by a police officer on request.

Please tick yes

- I have made or enclosed payment of the fee
- I have enclosed the plan of the premises
- I have sent copies of this application and the plan to responsible authorities and others where applicable
- I have enclosed the consent form completed by the individual I wish to be premises supervisor, if applicable
- I understand that I must now advertise my application
- I understand that if I do not comply with the above requirements my application will be rejected

**IT IS AN OFFENCE, LIABLE ON CONVICTION TO A FINE UP TO LEVEL 5 ON THE STANDARD SCALE, UNDER SECTION 158 OF THE LICENSING ACT 2003 TO MAKE A FALSE STATEMENT IN OR IN CONNECTION WITH THIS APPLICATION**

**Part 4 – Signatures** (please read guidance note 10)

**Signature of applicant or applicant's solicitor or other duly authorised agent** (See guidance note 11). If signing on behalf of the applicant please state in what capacity.

Signature	W8kwood uf
Date	28 May 2014
Capacity	Solicitors duly authorised on behalf of the Applicant

**For joint applications signature of 2<sup>nd</sup> applicant or 2<sup>nd</sup> applicant's solicitor or other authorised agent.** (please read guidance note 12). If signing on behalf of the applicant please state in what capacity.

Signature	
Date	
Capacity	

**Contact name (where not previously given) and postal address for correspondence associated with this application (please read guidance note 13)**

Winckworth Sherwood LLP  
(Ref: CVE/26508/1770/RPB)  
Minerva House  
5 Montague Close

<b>Post town</b>	London	<b>Post code</b>	SE1 9BB
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<b>Telephone number (if any)</b>	020 7593 0277
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<b>If you would prefer us to correspond with you by e-mail your e-mail address (optional)</b> cedwards@wslaw.co.uk
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### Notes for Guidance

1. Describe the premises. For example the type of premises, its general situation and layout and any other information which could be relevant to the licensing objectives. Where your application includes off-supplies of alcohol and you intend to provide a place for consumption of these off-supplies you must include a description of where the place will be and its proximity to the premises.
2. Where taking place in a building or other structure please tick as appropriate. Indoors may include a tent.
3. For example the type of activity to be authorised, if not already stated, and give relevant further details, for example (but not exclusively) whether or not music will be amplified or unamplified.
4. For example (but not exclusively), where the activity will occur on additional days during the summer months.
5. For example (but not exclusively), where you wish the activity to go on longer on a particular day e.g. Christmas Eve.
6. Please give timings in 24 hour clock (e.g. 16:00) and only give details for the days of the week when you intend the premises to be used for the activity.
7. If you wish people to be able to consume alcohol on the premises please tick on, if you wish people to be able to purchase alcohol to consume away from the premises please tick off. If you wish people to be able to do both please tick both.
8. Please give information about anything intended to occur at the premises or ancillary to the use of the premises which may give rise to concern in respect of children, regardless of whether you intend children to have access to the premises, for example (but not exclusively) nudity or semi-nudity, films for restricted age groups, the presence of gaming machines.
9. Please list here steps you will take to promote all four licensing objectives together.
10. The application form must be signed.
11. An applicant's agent (for example solicitor) may sign the form on their behalf provided that they have actual authority to do so.
12. Where there is more than one applicant, both applicants or their respective agents must sign the application form.
13. This is the address which we shall use to correspond with you about this application.



NOTE: SITE PLAN NOT AVAILABLE

NOTES

REVISIONS

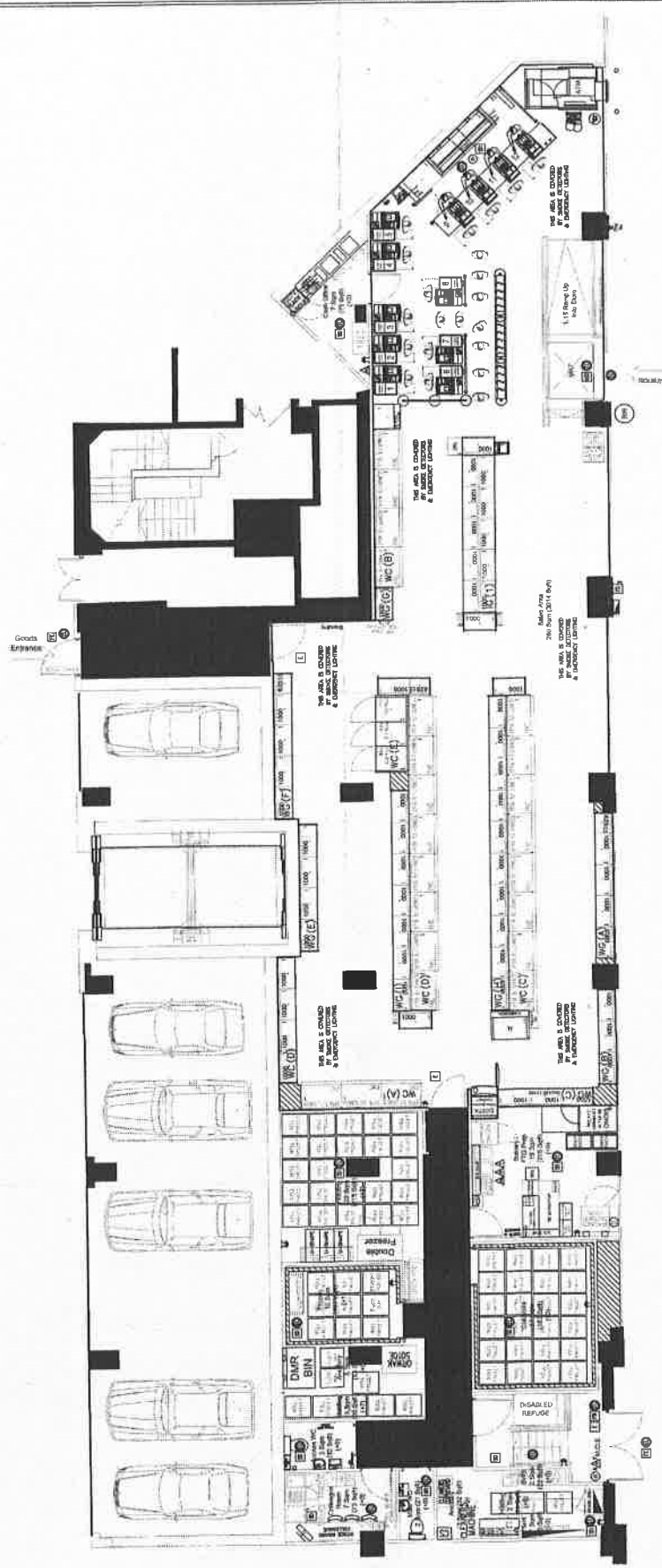
NO	DATE	DESCRIPTION
1	15.05.2014	ISSUED FOR PERMIT
2	15.05.2014	REVISED PERMIT
3	15.05.2014	REVISED PERMIT
4	15.05.2014	REVISED PERMIT
5	15.05.2014	REVISED PERMIT
6	15.05.2014	REVISED PERMIT
7	15.05.2014	REVISED PERMIT
8	15.05.2014	REVISED PERMIT
9	15.05.2014	REVISED PERMIT
10	15.05.2014	REVISED PERMIT
11	15.05.2014	REVISED PERMIT
12	15.05.2014	REVISED PERMIT
13	15.05.2014	REVISED PERMIT
14	15.05.2014	REVISED PERMIT
15	15.05.2014	REVISED PERMIT
16	15.05.2014	REVISED PERMIT
17	15.05.2014	REVISED PERMIT
18	15.05.2014	REVISED PERMIT
19	15.05.2014	REVISED PERMIT
20	15.05.2014	REVISED PERMIT
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50	15.05.2014	REVISED PERMIT

**8287**  
MARSHAM STREET  
WESTMINSTER

PROPOSED  
GROUND FLOOR  
STORE PLAN

DATE: 15.05.2014  
DRAWN BY: JOHANNES BURROUGHS  
CHECKED BY: J. BURROUGHS  
SCALE: 1:100

**8287G01-1**  
**Sainsbury's**  
Sainsbury's Supermarkets Ltd, 8287 Marsham Street, Westminster, London W8 5PS



Peermamode, Ryan

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**Subject:** FW: Sainsbury's - 78-96 Marsham Street [Ref:26508-1770] [Ref:26508-1770]  
**Attachments:** Operating Sched\_26508\_01770\_200814111524.DOCX

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**From:** Robert Botkai [<mailto:rbotkai@wslaw.co.uk>]

**Sent:** 25 August 2014 18:57

**To:** Peermamode, Ryan

**Cc:** Elaine Finlay; Quinn, Sara; Sabrina Cader

**Subject:** RE: Sainsbury's - 78-96 Marsham Street [Ref:26508-1770] [Ref:26508-1770]

Ryan

The attached is the latest set of conditions following discussion with Sara Quinn which I very much hope is now an agreed set of conditions. We have incorporated the small change to the CCTV condition required by the police.

Robert

**Sainsbury's Supermarkets Ltd**  
**Sainsbury's, 78-98 Marsham Street, London, SW1P 4LY**

**Premises Licence Application**

**Alcohol Hours**

Monday to Saturday: 0800 to 2300  
Sundays: 1000 to 2230

**Opening Hours**

Monday to Sunday: 0700 to 2300

**Operating Schedule**

1. The premises shall install and maintain a comprehensive CCTV system as per the minimum requirements of the Westminster Police Licensing Team. All entry and exit points will be covered enabling frontal identification of every person entering in any light condition. The CCTV system shall continually record whilst the premises is open for licensable activities and during all times when customers remain on the premises. All recordings shall be stored for a minimum period of 31 days with date and time stamping. Viewing of recordings shall be made available immediately upon the request of Police or authorised officer throughout the preceding 31 day period.
2. A staff member from the premises who is conversant with the operation of the CCTV system shall be on the premises at all times when the premises is open. This staff member must be able to provide a Police or authorised council officer copies of recent CCTV images or data with the absolute minimum of delay when requested.
3. Outside of the hours authorised for the sale of alcohol and whilst the premises are open to the public, the licence holder shall ensure that all alcohol within the trading area of the premises is secured in a locked store room or behind locked grilles, locked screens or locked cabinet doors so as to prevent access to the alcohol by customers.
4. No more than 15% of the sales area shall be used at any one time for the sale, exposure for sale, or display of alcohol.
5. There shall be no self service of spirits on the premises, save for spirit mixtures less than 5.5% ABV.
6. No single cans or bottles of beer or cider shall be sold at the premises.
7. There shall be no sales of spirits in vessels of 35ml or less.
8. There shall be no sales of beer or ciders in bottles larger than 1.5 litres.
9. No super-strength beer, lagers, ciders or spirit mixtures of 5.5% ABV (alcohol by volume) or above shall be sold at the premises, except for premium beers and ciders supplied in glass bottles.
10. An incident log shall be kept at the premises, and made available on request to an authorised officer of the City Council or the Police, which will record the following:
  - (a) all crimes reported to the venue
  - (b) any complaints received concerning crime and disorder
  - (c) any incidents of disorder

- (d) any faults in the CCTV system
- (e) any refusal of the sale of alcohol
- (f) any visit by a relevant authority or emergency service.

11. All cashiers shall be trained to record refusals of sales of alcohol in a refusals register. The register will contain:

- Details of the time and date the refusal was made
- The identity of the staff member refusing the sale
- Details of the alcohol the person attempted to purchase

The register will be made available for inspection at the premises by the police or an authorised officer of the licensing authority at all times when the premises are open.

12. Signage will be displayed at the exit of the premises requesting customers leaving the premises late at night to do so quietly and with consideration so as not to disturb nearby residents.

13. All sales of alcohol for consumption off the premises shall be in sealed containers only, and shall not be consumed on the premises.

14. All tills shall automatically prompt staff to ask for age verification identification when presented with an alcohol sale.

15. All waste shall be properly presented and placed out for collection no earlier than 30 minutes before the scheduled collection times.

16. The premises licence holder will at all times maintain adequate levels of staff and security. Such staff and security will be disclosed, on request, to the licensing authority and police.

17. The premises licence holder will ensure that an age verification policy will apply to the premises whereby all cashiers will be trained to ensure that an age verification policy will apply to the premises whereby all cashiers will be trained to ask any customer attempting to purchase alcohol, who appears to be under the age of 25 (or older if the licence holder so elects) to produce, before being sold alcohol, identification being a passport or a photocard driving licence bearing a holographic mark or other form of identification bearing the customer's photograph, date of birth and the Proof of Age Standards Scheme (or similarly accredited scheme) hologram.

18. All staff engaged or to be engaged in the sale of alcohol on the premises shall receive the following training in age restricted sales:

- Induction Training which must be completed and documented prior to the sale of alcohol by the staff member
- Refresher/reinforcement training at intervals of no more than 6 months

Training records will be kept at the premises available for inspection by the police or authorised officer on request.

19. The Licence will have no effect until the Licensing Authority are satisfied that the premises is constructed or altered in accordance with the reasonable requirements of Westminster Environmental Health Consultation Team, at which time this condition will be removed from the Licence.

20. Before the premises are open to the public, the plans are deposited will be check by the Environmental Health Consultation Team to ensure they are an accurate reflection of the premises constructed. Where the premises layout has changed a variation application may be required.

21. All deliveries (save for newspapers/magazines) to be via the rear service road and to be no earlier than 0600 hours and no later than 1900 hours.

22. Deliveries of newspapers/magazines may be from the front of the store provided that delivery is from a small van and no earlier than 0400 hours.

**Peermamode, Ryan**

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**Subject:** FW: Sainsbury's 78 Marsham St CVE/26508/1770/RPB

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**From:** Lewis, Bryan  
**Sent:** 25 June 2014 11:48  
**To:** Peermamode, Ryan  
**Subject:** RE: Sainsbury's 78 Marsham St CVE/26508/1770/RPB

Yes, no Police objection as applicant as offered all appropriate conditions.

Regards

**Bryan Lewis PC4161CW**  
Westminster Police Licensing Team

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**From:** Peermamode, Ryan  
**Sent:** 25 June 2014 11:27  
**To:** Lewis, Bryan  
**Subject:** RE: Sainsbury's 78 Marsham St CVE/26508/1770/RPB

Bryan,

Please note the applicant has agreed to amend their proposed CCTV condition in line with the revised model condition shown below; see attached email.

Please confirm whether this alleviates Police concerns.

Many thanks,

Ryan Peermamode  
**Licensing Support Officer**

---

**From:** Lewis, Bryan  
**Sent:** 20 June 2014 11:43  
**To:** [cedwards@wslaw.co.uk](mailto:cedwards@wslaw.co.uk)  
**Cc:** Peermamode, Ryan  
**Subject:** Sainsbury's 78 Marsham St CVE/26508/1770/RPB

Hi

Thanks for providing a comprehensive set of licence conditions. There has been a slight amendment to the model CCTV condition. I have shown it below. If you can please agree it, I would be grateful.

*The venue shall install and maintain a comprehensive CCTV system at the premises as per the minimum requirements of a Metropolitan Police Licensing Team. All entry and exit points will be covered enabling frontal identification of every person entering in any light condition. The CCTV system shall continually record whilst the venue is open for licensable activities and during all times when customers remain on the premises. All recordings shall be stored for a minimum period of 31 days with date and time stamping.*

*Recordings shall be immediately arranged by a member of staff for hand over to Police or authorised officer following their request, throughout the preceding 31 day period.*

Many thanks

**Bryan Lewis PC4161CW**

Westminster Police Licensing Team

**Peermamode, Ryan**

---

**Subject:** FW: 14/04352/LIPN Sainsburys, 78-96 Marsham Street

---

**From:** Robert Botkai [<mailto:rbotkai@wslaw.co.uk>]

**Sent:** 20 June 2014 15:19

**To:** Peermamode, Ryan

**Cc:** Charlotte Edwards

**Subject:** RE: 14/04352/LIPN Sainsburys, 78-96 Marsham Street

Ryan

I will take instructions and will confirm early next week if that's ok.

Please note that our client agrees the change of wording to the CCTV condition requested by Bryan Lewis.

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Thanks

Robert



**CITY OF WESTMINSTER****MEMORANDUM**

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**TO** Ryan Peermamode**REFERENCE** 14/04352/LIPN

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**FROM** EH Consultation Team, 4<sup>th</sup> Floor, City Hall**REFERENCE** 14/021378/EHCT**BEING DEALT WITH BY** Sara Quinn**TELEPHONE EXT.** 020 7641 3073**DATE** 11 June 2014

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**SAINSBURY'S, 78-96 MARSHAM STREET, LONDON, SW1P 4PU**

I refer to the application for a New Premises Licence for the above premises.

This representation is based on the plans and the operating schedule submitted.

The applicant has submitted proposed plan of the ground floor with reference number 8287G01-1, dated 15.05.2014.

The applicant is seeking the following:

1.To permit the Supply of Alcohol "Off" the premises on Monday to Saturday from 08:00 to 23:00 and on Sunday from 10:00 to 22:30

I wish to make a Representation on the following grounds:

1.The Licensable Activity and hours requested for the Supply of Alcohol "Off" the premises may impact on Public Safety and lead to an increase in Public Nuisance within the area.

The applicant has submitted conditions within the Operating Schedule that will be looked at but Environmental Health may propose further conditions to satisfy the Licensing Objectives.

The applicant is advised to contact the undersigned to arrange a site visit of the Premises.

Sara Quinn  
Environmental Health Officer

**Peermamode, Ryan**

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**Subject:** FW: Sainsbury's - 78-96 Marsham Street [Ref:26508-1770] [Ref:26508-1770]

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**From:** Quinn, Sara  
**Sent:** 26 August 2014 12:04  
**To:** Robert Botkai  
**Cc:** Peermamode, Ryan  
**Subject:** RE: Sainsbury's - 78-96 Marsham Street [Ref:26508-1770] [Ref:26508-1770]

Robert

I agree with these conditions.

Kind Regards

Sara

Sara Quinn  
Environmental Health Officer

---

**From:** Robert Botkai [<mailto:rbotkai@wslaw.co.uk>]  
**Sent:** 25 August 2014 18:57  
**To:** Peermamode, Ryan  
**Cc:** Elaine Finlay; Quinn, Sara; Sabrina Cader  
**Subject:** RE: Sainsbury's - 78-96 Marsham Street [Ref:26508-1770] [Ref:26508-1770]

Ryan

The attached is the latest set of conditions following discussion with Sara Quinn which I very much hope is now an agreed set of conditions. We have incorporated the small change to the CCTV condition required by the police.

Robert

**Peermamode, Ryan**

---

**Subject:** FW: Licensing objection - Sainsbury's 78/96 Marsham Street 14/04352/LIPN

**From:** Steve Summers [<mailto:cllrstevesummers@yahoo.co.uk>]

**Sent:** 26 June 2014 17:25

**To:** Premises Licensing

**Cc:** [djc@dannychalkley.co.uk](mailto:djc@dannychalkley.co.uk); Harvey, David

**Subject:** Licensing objection - 78/96 Marsham Street

Licensing application - Reference 14/04352/LIPN

Applicant Sainsbury's Supermarkets Ltd

Address 78-96 Marsham Street London SW1P 4PU

The Vincent Square Ward Councillors, Danny Chalkley, David Harvey and Steve Summers wish to support residents and object to this application, in order to protect residential amenity and public safety.

In Horseferry Road and nearby other licensed outlets already provide a prompt for public nuisance and some petty crime and disorder, particularly because of the rough sleeper and hostel population in the area and because of some late evening drinking in local pubs. We believe the grant of this license as it stands will make the current situation worse. The nearby Tesco on Monck Street is a perfect example of the public nuisance and disturbance that will be attracted by a supermarket in this location.

Whilst we note the need for supermarket provision (and have indeed campaigned for a supermarket on Victoria Street) a new supermarket must be suitably located and not unnecessarily disturb the residential amenity. This is not such a location, with large numbers of residential blocks in the immediate vicinity that will be substantially affected by the increased comings and goings of customers, as well as the deliveries to the shop early in the morning and late at night. What is being proposed is a substantial change from the previous use of a car showroom that created little footfall and was of no disturbance to nearby residents who are a matter of metres away.

In terms of public safety, we are also concerned about the increased traffic activity on Marsham Street – the proposed premises are located across the road from a busy bus stop on a busy road and this should be taken into consideration. We also note that, should rear access be used for deliveries, whilst Page Street is not a busy street, trucks need to reverse back onto Page Street, which will reduce the quality of life for the people in Page Street, St Johns and Marsham Court. Since Page Street is quiet for traffic, there is no need to have delivery and collection extended out of normal office hours.

Whilst we object to the application, were the committee minded to approve the application we would urge them to consider the following conditions:

The hours permitted for the sale of alcohol should only be extended to 9pm in the evening.

The hours of deliveries and waste collection should be between 8am and 7pm and on weekdays only.

We have broader non-licencing concerns about this application and its impact on the community beyond the important aspects of amenity we and public safety discussed above. We are worried that once again, Sainsburys will push out local shops, such as the local grocer and newsagent in Vincent Street, which provides highly valued and community embedded services in a way a supermarket retailer is unlikely to do. While not a licensing matter, it is a pity that Sainsburys are proposing to add a cash machine at their store, there are already a number locally and they tend to draw assertive or aggressive beggars. We hope the committee will see our particular licensing concerns in this broader context too and act to limit the license hours and hours of delivery and waste collection on the grounds of amenity as we suggest above.

Cllr Danny Chalkley

Cllr David Harvey  
Cllr Steve Summers

Ward Councillors for Vincent Square

**Peermamode, Ryan**

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**Subject:** FW: 14/04352/LIPN - Sainsbury's, 78-96 Marsham Street, London, SW1P 4PU  
**Attachments:** St John's RTM letter to Licensing Service 20 June 2014.pdf; St Johns CCTV1.mov; St John's CCTV2.mov

---

**From:** Colin Bird [<mailto:cgandjlbird@gmail.com>]  
**Sent:** 21 June 2014 19:20  
**To:** Premises Licensing  
**Subject:** Licensing Application 14/04352/LIPN

Dear Sirs

I am writing on behalf of the management company of St John's, 79 Marsham Street by way of representations against the granting of a new premises licence for Sainsbury's at 78-98 Marsham Street.

I attach a letter setting out our representations and two video clips from our CCTV system which show two recent accidents directly opposite the property the subject of the licence application involving serious damage to part of our property, which are referred to in our letter.

I should be grateful if you would acknowledge receipt of this e mail. The original of the letter is in the post to you.

Yours sincerely

Colin Bird  
Chairman  
St John's Westminster RTM Company Limited

## St John's Westminster RTM Company Limited

Unit 3 Castle Gate  
Castle Street  
Hertford  
Hertfordshire  
SG14 1HD

Licensing Service  
Westminster City Hall  
64 Victoria Street  
London  
SW1E 6QP

20 June 2014

Dear Sir,

### Licensing Application 14/04352/LIPN

I am writing to you as the Chairman of St John's Westminster RTM Limited, which is the management company of St John's, at 79 Marsham Street, the property immediately opposite the site for which Sainsbury's have submitted an application under the above reference and in respect of which you have invited representations.

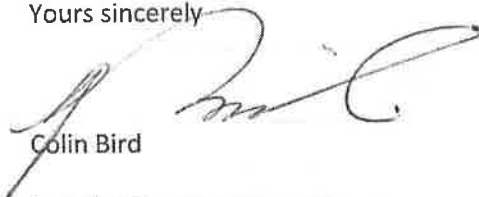
I will cover each of the four licensing objectives of section 4(2) of the Licensing Act 2003 in turn;

- Prevention of Crime and Disorder;
  - Marsham Street is exclusively a residential street in an overwhelmingly residential area. Supermarkets selling alcohol are universally recognised as being honey traps for crime. The Council should acquaint itself with the experience of residents of Monk Street in Westminster where a supermarket (much smaller than that proposed in Marsham Street) run by Tesco, is a constant venue for crime and disorder.
  - It is recognised that the immediate vicinity of supermarkets selling alcohol attracts rough sleepers who bring their own problems for the local community, particularly if that community is of a residential character.
- Prevention of Public Nuisance; Public Nuisance is defined in law to be a class of wrong, in which the injury, loss or damage is suffered by the local community as a whole rather than by individual victims. Approval of this application will mean for the local residential community;
  - Constant passage of lorries delivering alcohol and the cars and vans driven by people buying it;
  - Parking in breach of regulations during deliveries by lorry and collection by shoppers;
  - The inevitable noise from the shop and the shoppers during the long licensing hours proposed;

- Light pollution from the shop premises and from illuminated signs advertising alcohol;
- Protection of Children from harm;
  - In such a residential area, the number of children walking by on the narrow pavements close to the supermarket is bound to be very high. The Council should act to ensure that they are not exposed to the manifold and various risks consequent on the availability of the sale of alcohol by retail in a local community of such a nature.
  - However disciplined the sellers may try to be, there is bound to be an increase in underage drinking, by circumvention of controls either by children themselves or by unscrupulous adults acting on their behalf.
- Public Safety;
  - Increased traffic is bound to bring increased road safety risks for the local community. A supermarket that does not sell alcohol will attract far less traffic to the extent that a supermarket without a licence to sell alcohol by retail will not be a viable commercial proposition for Sainsbury's. Effectively the decision to licence this supermarket or not, is a decision whether there will be a supermarket at all. The Council should be aware that their decision on licensing also carries this amount of additional weight.
  - The premises that are the subject of this application are situated on a busy, narrow street, immediately opposite a bus stop that serves two busy bus routes; 88 and C10, which concentrates the road safety risk inherent in this application;
  - Immediately opposite the premises that are the subject of this application, across Marsham Street which is particularly narrow at this point, lies a block of flats known as St John's Gardens. On 5 March 2014 an 88 bus collided with the canopy over the front entrance of St Johns, causing severe damage to the building and narrowly avoiding at least one pedestrian. On 10 June 2014, a lorry hit the building with the same result. CCTV videos of both incidents are attached to the email version of this letter. Clearly the Council should call for a Highways Officer Report before proceeding to consider this application.

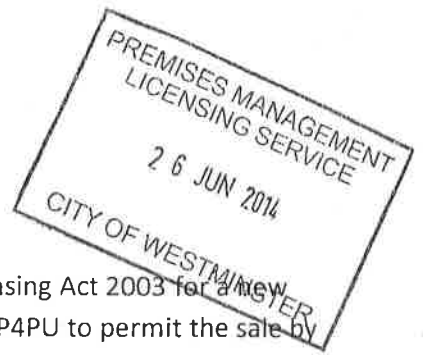
I urge you to reject this application which contains such disastrous implications for the residential community in which it is situated.

Yours sincerely



Colin Bird

E mail: [cgandjlbird@gmail.com](mailto:cgandjlbird@gmail.com)



## Licensing Application 14/04352/LIPN

We, the undersigned, wish to object to the application under the Licensing Act 2003 for a new premises licence for Sainsbury's, 78-98 Marsham Street, London, SW1P4PU to permit the sale by retail of alcohol.

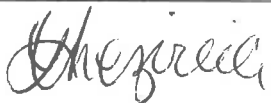
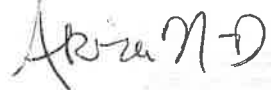


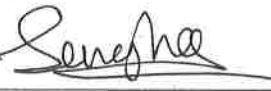


We will cover each of the four licensing objectives of section 4(2) of the Licensing Act 2003 in turn;








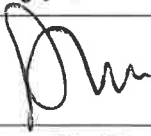







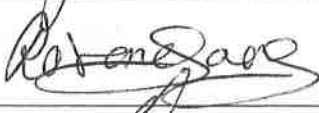

- Prevention of Crime and Disorder;
  - Marsham Street is exclusively a residential street in an overwhelmingly residential area. Supermarkets selling alcohol are universally recognised as being honey traps for crime. The Council should acquaint itself with the experience of residents of Monk Street in Westminster where a supermarket (much smaller than that proposed in Marsham Street) run by Tesco, is a constant venue for crime and disorder.
  - It is recognised that the immediate vicinity of supermarkets selling alcohol attracts rough sleepers who bring their own problems for the local community, particularly if that community is of a residential character.
- Prevention of Public Nuisance; Public Nuisance is defined in law to be a class of wrong, in which the injury, loss or damage is suffered by the local community as a whole rather than by individual victims. Approval of this application will mean for the local residential community;
  - Constant passage of lorries delivering alcohol and the cars and vans driven by people buying it;
  - Parking in breach of regulations during deliveries by lorry and collection by shoppers;
  - The inevitable noise from the shop and the shoppers during the long licensing hours proposed;
  - Light pollution from the shop premises and from illuminated signs advertising alcohol;
- Protection of Children from harm;
  - In such a residential area, the number of children walking by on the narrow pavements close to the supermarket is bound to be very high. The Council should act to ensure that they are not exposed to the manifold and various risks consequent on the availability of the sale of alcohol by retail in a local community of such a nature.
  - However disciplined the sellers may try to be, there is bound to be an increase in underage drinking, by circumvention of controls either by children themselves or by unscrupulous adults acting on their behalf.



- Public Safety;
  - Increased traffic is bound to bring increased road safety risks for the local community. A supermarket that does not sell alcohol will attract far less traffic to the extent that a supermarket without a licence to sell alcohol by retail will not be a viable commercial proposition for Sainsbury's. Effectively the decision to licence this supermarket or not, is a decision whether there will be a supermarket at all. The Council should be aware that their decision on licensing also carries this amount of additional weight.
  - The premises that are the subject of this application are situated on a busy, narrow street, immediately opposite a bus stop that serves two busy bus routes; 88 and C10, which concentrates the road safety risk inherent in this application;
  - Immediately opposite the premises that are the subject of this application, across Marsham Street which is particularly narrow at this point, lies a block of flats known as St John's Gardens. On 5 March 2014 a 88 bus collided with the front entrance of St Johns, causing severe damage to the building and narrowly avoiding at least one pedestrian. On 10 June 2014, a lorry hit the building with the same result. CCTV videos of both incidents are attached to the email version of this letter. Clearly the Council should call for a Highways Officer Report before proceeding to consider this application.

We urge you to reject this application which contains such disastrous implications for the residential community in which it is situated.

Signature	Name	Address
	Latifa Nezevic	79 Marsham St. Flat 8.01
	Akira Nezevic	79 Marsham St. Flat 801
	MARK BU	G12
	J. ZADKOVICH	FLAT 9.01 STJOHNS SWIPASB.
	Sung Hee Yang	FLAT G.01 St John's Building
	Gregorio Ossola	79 Marsham St
	Giovanni Ossola	79 Marsham St





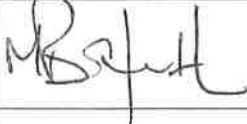

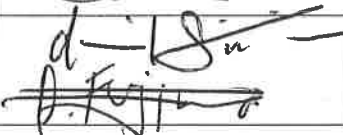
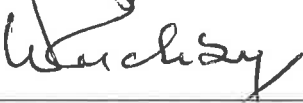
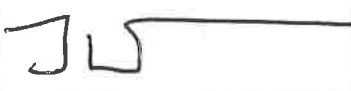

Signature	Name	Address
	C. NORMAN	Flat 511 79 Marsham St
	A. ARAMIYAN	Flat 902 79 Marsham St
	K. WILLIAMS	APT. NO. C.03. ST JOHNS 79 MARSHAM ST SW1P4SA.
	T. Luong	408 ST JOHNS 79 MARSHAM ST LONDON SW1P4SA
	R. Abbas	315 St Johns 79 Marsham St London
	U. LASAGNA	719 Marsham St
	Suk Babusch	117 St Johns Bld 79 Marsham St SW1P4SA London
	Pelin Zalmoglu	321 St. Johns Bld 79 Marsham St. SW1P4SA
	Pauline Yoo	614 St Johns Bldg 79 Marsham St. London. SW1P4SA
	K. RAO	FLAT 719
	Raymond Ho	FLAT 417
	BRETT RICHARDS	FLAT 801
	M. NOONAN	FLAT 511
	D. MANSON	408 ST JOHNS 79 MARSHAM ST LONDON SW1P4SA.
	Nana Wright	Flat 717
	Roxane Goens	79 marsham st. SW1P4SB
	Anthony Fournie	"

Signature	Name	Address
	EROL GELEBE	90 3 ST JOHNS LONDON SW1P 4SB
	DARIA SHYAMOO	216, St. Johns Building 40 Marsham St. SW1P 4SA
	XAVIER BOTTERI	305 ST JOHNS SW1P 4SA 75 MARSHAM STREET
	BHAVIN MERCHANT	616 ST. JOHN'S BUILDING 79 MARSHAM STREET.
	RIEMARD SEAWIN	614 ST JOHN'S BUILDING 79 MARSHAM STREET
	NILEEKA BOSE	313 ST JOHNS BUILDING 79 MARSHAM ST
	DAVID BOSE	313 ST JOHN'S BUILDING 79 MARSHAM ST
	PETER GIELEN	FLAT 602
	ALEJANDRA SAEZ	FLAT 5.18
	CARLYN SMITH	FLAT 5.06.
Zorana Novenkovic	ZORANA	FLAT 8.11
	BRUNO NEGRI	FLAT 409.
	UUKIR ZAIMOGLU	FLAT 321
Vanica	Fernandes	FLAT 3.19
	SAHLUN	Flat 1.10
Michelle Lockyer	LOCKYER.	Flat 1.12.
	ELLEFSEN	FLAT 202

Signature	Name	Address
	Tommy Hau	Flat 614, St John's Building 79 Marsham Street, SW1P 4SB.
	TIM ANDREWS	FLAT 104 ST. JOHNS BUILDING.
	TIM ANDREWS	FLAT 124 ST. JOHNS BUILDING.
	Thom BASLER	FLAT 607
	FIONA BRUCE	604. St Johns.
	PELLAN DELANEY	501 St Johns Bldg.
	M. BUZEN	415 ST JOHNS Bldg.
	Henry Gros	3.01 ST Johns Building
	Charlotte Diermer	607 St. Johns
	Deirdre Foley	806 St Johns.
	ROGER URRUM	FLAT 410 ST Johns
	Geraldine Hides	715 ST Johns Bldg
	TERESA STINSON	123 ST JOHNS BUILDING,
	R BUCHANAN	PO1 ST ST JOHNS
	Flat 312 St Johns	JANE RIDLEY
	79 Marsham St	TONY RIDLEY
	FRANCISCO SANCHES	79 Marsham Street 319 ST Johns Building

Signature	Name	Address
	Deniz Celentano	903 St Johns 79 Marsham St
	Anton Hostoff	414 St Johns Building 79 Marsham Street
	I. AZAM	213 MARSHAM ST St Johns Building.
	N. NADHWANI	510 79 MARSHAM ST ST JOHNS BUILDING.
	Gaber Foldvari	404 St. John Building 79 Marsham Street
	K FITZPATRICK	Flat 808 St John's 79 Marsham Street
	J FITZPATRICK	Flat 808 St John's 79 Marsham Street
	L TARLO	608 ST JOHNS 79 MARSHAM STREET
	B TARLO	608 ST JOHNS 79 MARSHAM STREET
	Kora Nikolova	414 St Johns 79 Marsham Street
	C.A. LEACH	813 St Johns 79 Marsham St..
	M.C. LEACH	813 St Johns 79 Marsham St
	JILL GRIFFIN	508 St Johns. SWIP 4SB.
	STEFAN NOVAKOVIC	811 St JOHNS SWIP 4SB
	DAVID HARDON	714 St JOHNS SWIP 4SB
	YINKA TAGA	PO2 79 St John's SWIP 4SB
	Khatia Erokhin	79 Marsham Street JWIP 9JA

Signature	Name	Address
	Proven Hernandez	205 St Johns
	Liliya Dzhennova	4.10 St. Johns Building
	NICK CONWAY	412 ST JOHNS
	JANET BIRD	204 St Johns
	BETTINA HARDEN	714. St Johns.
	ERIC TRACEY	513 ST Johns.
	TAKOV VOLKENSHTEYN	505. ST JOHN'S.
	LAVISH WASIKWANI	510 ST JOHNS
	FRANCESCA RIELLO	St. Johns apt 209
	BOUZID	st Johns 8.03
	Adam Smith	904.
	Fahad	St Johns 1.14
	Musabo	705
	ARIUN GRAYSON	125
	A. MAXIMOVS	112
	P. GAGOS.	508
	P. GAGOS.	802.

Signature	Name	Address
	DR Tr Smith	905 St Johns SWIP 45A
	SHOKO FUJIMURA	901 ST Johns Bldg SWIP 45B
	PATRICIA TRACEY	513 St. Johns Building SWIP 45B
	SALEEDA AZAM	213 ST JOHNS.
	M BUTTERWORTH	6.09 St Johns
	JOY	202 St Johns
	D. FUJIMURA	901 St Johns
	I.L. Rusellby	207 St. Johns.
	J WAINMAN	320 St John S Builders 79 Machan street
	FOURNIER	79 MARSHAM STREET 604

**Peermamode, Ryan**

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**From:** Moya O'Shea [moya@moyaoshea.com]  
**Sent:** 05 June 2014 14:54  
**To:** Premises Licensing  
**Subject:** Sainsbury's Marsham Street, Reference: 14/04352/LIPN

Sainsbury's Marsham Street,  
Reference: 14/04352/LIPN

Mr Steve Harrison  
Licensing Service  
Premises Management

Dear Mr Harrison,

Following the application by Sainsburys for an alcohol licence for 78-98 Marsham Street, I strongly object to this being granted. As well as attracting even more drunks and beggars to an area too often frequented by such people, a quiet residential street will be ruined. The area is already blighted by people whose behaviour is aggressive and threatening - the nearby Tesco in Monck Street has to have a security guard on the door because of groups of teenagers hanging around being a nuisance. Only yesterday Vincent Street was closed owing to a serious assault - you can check this with Belgravia Police.

Aside from the anti-social aspects of opening a Sainsburys in a residential street, parking will become even more of a problem than it is now as customers come and go at all hours and this will not only affect traffic flow but also bus schedules. Early morning deliveries will be problematic from a noise point of view - there are many families living around the proposed site.

Another serious consideration is the killing off of small shops in the area such as Westminster Grocery in Vincent Street; small traders who rely on alcohol sales for a good part of their revenue. How can they compete with Sainsburys and their alcohol discounting which encourages people to buy more booze and drink more?

I believe the residents of Rochester Row have objected to a Sainsburys in their street and the residents of Marsham Street don't want it either. We already have a Tesco, Waitrose and a new Morrisons nearby selling alcohol and we do not need a Sainsburys.

Please refuse this application.

Yours sincerely,

Moya O'Shea

4 Marsham Court  
Marsham Street  
London, SW1P4JY



Peermamode, Ryan

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**From:** Esther Regina [esthervandegeijn@gmail.com]  
**Sent:** 05 June 2014 08:09  
**To:** Premises Licensing  
**Subject:** Marsham Street Sainsbury's

**Follow Up Flag:** Follow up  
**Flag Status:** Completed

>  
> Dear Sirs,  
>  
> A supermarket in the area may be welcome but the hours of delivery slots  
> are not stated.  
>  
> As the side street is a one way street deliveries will obstruct traffic  
> flow on the corner of Marsham Street and Page Street.  
>  
> There is a bus stop on this corner which obstructs traffic flow already,  
> with the bus stop outside St John's as well.  
>  
> The selling of alcohol we object to: there is a large council estate right  
> behind the supermarket which already causes problems. Check with the police  
> and the management of the residents blocks on Marsham Street, like Marsham  
> Court and St John's.  
>  
> It would be great if you could please clarify the following.  
> 1) The noisy deliveries are not clarified, vehicles will have to reverse  
> out using a beeping sound onto the street.  
>  
> 2) The opening hours for selling alcohol should at least be restricted to  
> early evening. There is currently one local corner shop on Horsferry Road  
> that sells alcohol, and a 2nd one near the taxi rank at Regency Street.  
> These two attract a certain clientele in the evening and do make the street  
> safe in those locations and also attract people sitting outside the shop  
> asking for money.  
>  
> We as residents are aware that the supermarket was objected to on Rochester  
> Row due to the selling of alcohol and the residents fought it successfully.  
>  
> Please clarify the deliver slots that will be permitted.  
> Please restrict the selling of alcohol to daytime/early evening.  
>  
> Kind regards,  
>  
> Esther

## **Comments for Licensing Application 14/04352/LIPN**

### **Application Summary**

Application Number: 14/04352/LIPN

Address: 78-96 Marsham Street London SW1P 4PU

Proposal: Premises Licence - New

Case Officer: Ryan Peermamode

### **Customer Details**

Name: Miss Jill Griffin

Address: 5.08 St John's 79 Marsham St LONDON

### **Comment Details**

Commenter Type: Neighbour

Stance: Customer objects to the Licensing Application

Comment Reasons:

Comment:8:40 AM on 09 Jun 2014 I welcome Sainsbury's in theory - this area desperately needs local shops, particularly those open at the weekend.

My objection concerns parking. Marsham Street is a narrow street which benefits from two bus routes. If the wider Horseferry Road is used as an example, you'll find frequent illegal parking, dangerous manoeuvring and the noise of slamming car doors late into the night and very early in the morning.

I note that there is provision for a few cars to park at the rear of the shop but, human nature being what it is, the vast majority of drivers will attempt to park right outside the entrance.

I would also request that deliveries should use the rear of the property not Marsham St, again to protect local residents from noise, inconvenience and enable the smooth running of public transport.

If these issues (parking and delivery) are addressed, I would be happy to support this application.

PREMISES MANAGEMENT  
LICENSING SERVICE

09 JUN 2014

CITY OF WESTMINSTER

Daxa Bicu  
16 Parkland Drive  
Oadby  
Leicester  
LE2 4DG

3<sup>rd</sup> June 2014

Premises Licensing  
City of Westminster  
Westminster City Hall  
64 Victoria Street  
London SW1E 6QP

**RE: Sainsbury's 78-98 Marsham Street, SW1P 4LY -Application to sell alcohol.**

We are the residents of this area and would like to oppose the application made by Sainsbury's to sell alcohol. This is a residential area and we have been living here for several years. Giving this permission will disturb our right leave in peace.

78-98 Marsham Street is a narrow street; it will create extra traffic and pollution to here and into the surrounding residential area with children. This is putting children's lives as risk not only from the traffic and pollution but also from grooming e children to consume alcohol. Needless to say it is pointless to mention times on the application as it seems this is also an application to trade all day and night!

The selling of alcohol will also encourage nuisance of noise from the consumers as well as from the out of hours delivery vans/trucks to the Sainsbury.

Further, more recently we have also lost a lot of existing parking spaces in the area; it seems we are also going to be loosing the ones outside 79-98 Marsham Street as well.

Lastly, frankly we do not need another supermarket in the area. This is a deliberate overcrowding of the area.

This is a big pure greed, nuisance and simply wrong, it must be stopped!

Yours faithfully

Miss Daxa Bicu

## **Comments for Licensing Application 14/04352/LIPN**

### **Application Summary**

Application Number: 14/04352/LIPN

Address: 78-96 Marsham Street London SW1P 4PU

Proposal: Premises Licence - New

Case Officer: Ryan Peermamode

### **Customer Details**

Name: Ms Christine Beddoe

Address: 84 Rogers House Page Street London

### **Comment Details**

Commenter Type: Neighbour

Stance: Customer objects to the Licensing Application

Comment Reasons:

Comment:3:56 PM on 10 Jun 2014 I strongly object to this application and that of the positioning of a supermarket on this site. Whilst recognising the need for food retail to support a growing residential community this is not the appropriate location. I object on the grounds of increased traffic, parking congestion and loading via Page Street and the 7 day a week sale of alcohol in a primarily residential location. Page Street, between Marsham Street and Regency Street is a conservation area with the unique heritage of both Sir Edwin Lutyen's designed chequerboard buildings and arts and crafts edwardian and victorian estate buildings. this area should be preserved and promoted as a Westminster heritage destination and not a rat run and loading thoroughfare for delivery vehicles and passing traffic accessing a micro supermarket. I agree there is a need for decent supermarket facilities to feed a growing residential population of Westminster but these should be placed in a zone such as Victoria Street. A micro Sainsburys on this site would simply replicate a convenience store, focus on the lunchtime trade and as such compete and push out the existing lunchtime sandwich bars and local traders. This area needs vibrant independent shops and local business to create a safe, interesting and sustainable neighborhood or risk being nothing more than a ghost town.

LORD WILSON OF TILLYORN KT GCMG FRSE



62 WESTMINSTER GARDENS, MARSHAM STREET, LONDON SW1P 4JG



9 June 2014

**78-98 Marsham Street, SW1P 4LY: License to sell alcohol**

I see that there is a small notice outside the building at 78-98 Marsham Street, now being extensively renovated, for a license to sell alcohol by Sainsbury. The implication presumably is that the ground floor of that building, which has up to now been a BMW showroom, is to become a Sainsbury supermarket.

As the owner of a flat in the near vicinity on Marsham Street, I have not received any direct notification of this application for an alcohol license; not have I received any information or questionnaire from the Council for what would appear to be a massive change in the use of that building.

The part of Marsham Street affected (between Horseferry Road and the Tate Gallery) is entirely residential in character. Apart for one restaurant (at present closed) and the former BMW showroom, there are no commercial premises in the street. If there is an intention to open a Sainsbury supermarket, that would:

- (i) Create a very substantial and adverse alteration to the character of the street; and,
- (ii) Probably put out of business the two or three small shops already in the area which provide a social benefit, quite apart from their commercial function, of knowing most of their clients personally and treating the accordingly.

I hope that the Council's Premises Licensing Committee will take into account the wider implications of a license to sell alcohol at 78-98 Marsham Street and only consider it in conjunction with an application by Sainsbury to open a supermarket there. I further hope, and would expect, that Westminster Council will consult residents in the area before considering whether to permit Sainsbury to operate a supermarket in Marsham Street. Personally I would oppose such a change.

Premises Licensing, City of Westminster

T S CORRIGAN OBE CA

57 Marsham Court  
Marsham Street  
London SW1P 4JZ

Telephone: (44) (0) (20) 7828 2078  
Facsimile: (44) (0) (20) 7630 7830  
e-mail: tom.corrigan@tiscali.co.uk



Licensing Service  
Westminster City Hall  
64 Victoria Street  
London SW1E 6QP

11 June 2014

Dear Sirs

Ref: 14/04352/LIPN-Sainsburys, 78-98 Marsham Street

I write as a resident and owner for nearly 30 years of the above dwelling in a block of flats which is immediately adjacent to the site of the Licence Application.

I object to the Application on the following grounds:

-no application for trading at the relevant premises has been notified to me as an adjacent resident.

-there will be adverse effect on amenities arising from increased noise and pollution from deliveries, other traffic and shoppers at late hours.

-the risk of anti-social behaviour from young and other people loitering and drinking outside the premises, some having purchased alcoholic drink, causing inconvenience and disruption to what is at present a relatively quiet residential area outside normal business hours, particularly at weekends.

-the immediate district is well served with supermarkets nearby and a number of smaller shops supplying adequately local needs.

Yours faithfully

A handwritten signature in black ink, appearing to read "T S Corrigan".

T S Corrigan

**Peermamode, Ryan**

---

**From:** callum macpherson [callummacpherson@yahoo.com]  
**Sent:** 21 June 2014 18:34  
**To:** Premises Licensing  
**Subject:** Ref 14/04352/LIPN

**Follow Up Flag:** Follow up  
**Flag Status:** Flagged

Dear Sir/Madam,

I am writing in relation to 14/04352/LIPN application for 78-98 Marsham Street. As a resident of Marsham Court with a flat which overlooks the side and goods vehicle entrance of the property for which this application relates. I am extremely concerned by the application, especially for such long hours. There is already a significant problem with excessive alcohol composition in our area, fueled by an availability of cheap supplies from supermarkets. Sainsbury's will add to this problem.

I object to branch of Sainsbury's being opened at all. Marsham Street south of Horseferry road is a residential area and is a quite unsuitable location for a supermarket. There has been retail development on a massive scale in and around victoria in recent years, so can't see any reason whatever to allow a supermarket on Marsham Street

I am very concerned that they will wish to carry out deliveries in the early hours of the morning which will make life for residents complete unbearable

Please could you reply to confirm that my objection has been registered

Regards  
Callum & Martina Macpherson, 145 Marsham Court

Kenneth Williams  
 Apartment G.03, Saint John's  
 79 Marsham Street  
 Westminster  
 London SW1P 4SA

Telephone: 020 7931 8767

Fax: 020 7233 8894



23. June 2014.

DEAR SIR'S REF. 14-04352-LIPN.

I AM THE OWNER OF THE ABOVE PROPERTY AND WISH  
 TO RECORD MY TOTAL OPPOSITION TO THE GRANTING  
 OF A "ALCOHOL LICENCE" TO THE CRINEBURY COMPANY.  
 TO PREVENT AND AVOID DISORDER IN THIS AREA.

WE ALREADY SUFFER PUBLIC NUISANCE FROM THE  
 "PAZZ STREET" PROBLEM. AND ANY ADDITIONAL  
 RELATIVE TO ALCOHOL SALES WILL EVENTUALLY LEAD TO  
 MORE PUBLIC DISORDER.

I WOULD HOPE THE LICENCE WOULD NOT BE GRANTED  
 IN THE INTEREST OF PROTECTING THE SPECIAL AREA.

Yours Faithfully.

K. Williams



## **Comments for Licensing Application 14/04352/LIPN**

### **Application Summary**

Application Number: 14/04352/LIPN

Address: 78-96 Marsham Street London SW1P 4PU

Proposal: Premises Licence - New

Case Officer: Ryan Peermamode

### **Customer Details**

Name:

Address:

### **Comment Details**

Commenter Type: Neighbour

Stance: Customer objects to the Licensing Application

Comment Reasons:

Comment: 4:59 PM on 25 Jun 2014 I value the numerous small traders in the area. There are already large supermarkets reasonably close by should I choose to use them. However, the location of the proposed new Sainsburys premises would compete directly and on unfair terms with the local small traders who not only provide valuable services but also contribute to the sense of community.

Inevitable increases in traffic and pollution in a residential area.

Increased pressure on parking spaces from customers.

Presumably the proposed shop will require planning consent. I am not aware of any consultation relating to this.

I do not wish my details to be made public.

## **Comments for Licensing Application 14/04352/LIPN**

### **Application Summary**

Application Number: 14/04352/LIPN

Address: 78-96 Marsham Street London SW1P 4PU

Proposal: Premises Licence - New

Case Officer: Ryan Peermamode

### **Customer Details**

Name:

Address: 1

### **Comment Details**

Commenter Type: Neighbour

Stance: Customer objects to the Licensing Application

Comment Reasons:

Comment: 4:42 PM on 25 Jun 2014 I wish to register my opposition to the license application made by Sainsburys for the following reasons:

I value the numerous small traders in the area. There are already large supermarkets reasonably close by should I choose to use them. However, the location of the proposed new Sainsburys premises would compete directly and on unfair terms with the local small traders who not only provide valuable services but also contribute to the sense of community.

Inevitable increases in traffic and pollution in a residential area.

Increased pressure on parking spaces from customers.

Presumably the proposed shop will require planning consent. I am not aware of any consultation relating to this.

I do NOT wish my details to be made public.

## **Comments for Licensing Application 14/04352/LIPN**

### **Application Summary**

Application Number: 14/04352/LIPN

Address: 78-96 Marsham Street London SW1P 4PU

Proposal: Premises Licence - New

Case Officer: Ryan Peermamode

### **Customer Details**

Name: Dr Ivana Novakovic

Address: Flat 717 London London

### **Comment Details**

Commenter Type: Neighbour

Stance: Customer objects to the Licensing Application

Comment Reasons:

Comment: 11:10 PM on 26 Jun 2014 I strongly oppose the opening of the Sainsbury supermarket directly opposite of the flat where I live with my family. I am very upset and frightened about the prospect of them having the alcohol licence. If you take a look at CostCutter just few meters away from the proposed site for Sainsburys there are always numerous beggars often being very intimidating and I am scared to go to that shop for this reason. Since they are drunk every night I worry for my and my family's safety. I was as a matter of fact attacked both physically and verbally there while I walked back from work during day time. I am happy to submit the account of the attack from the police notes at a later time to show the attacker was a drunk individual sitting in front of Costcutter . This is why I hope you won't let another shop with alcohol licence open just a few meters from Costcutter which does sell alcohol. Separately I am not happy at the prospect of huge, loud Sainsburys trucks coming at numerous times throughout day and night. We actually recently had bus 88 crash into our building entrance causing a lot of structural damage because the road is very narrow. For this reason I think having a supermarket there is very worrying from the health and safety perspective- I don't see where the delivery truck would go apart from being on the road or in my entrance which is not the right way to do this.

Many thanks.

Best wishes,  
Ivana.

## **Comments for Licensing Application 14/04352/LIPN**

### **Application Summary**

Application Number: 14/04352/LIPN

Address: 78-96 Marsham Street London SW1P 4PU

Proposal: Premises Licence - New

Case Officer: Ryan Peermamode

### **Customer Details**

Name: Dr Reeves Knyght

Address: Flat 7.17 St. Johns Building 79 Marsham St Westminster

### **Comment Details**

Commenter Type: Neighbour

Stance: Customer objects to the Licensing Application

Comment Reasons:

Comment:6:36 PM on 26 Jun 2014 I strongly oppose the application on the following grounds:

#### **1. Public Safety**

Marsham St at this area is very narrow, with both a London Bus service (the 88) and a Lorry both hitting the front of the building at 79 Marsham St, directly opposite the proposed Sainsburys.

There is no space for deliveries to park anywhere except on the street, and a lorry would be wider than the current construction barrier outside the building, likely causing an increased risk of vehicle collisions with the building at 79 Marsham St.

#### **2. Prevention of Public Nuisance**

As evidenced by the Cost Cutter on Horseferry Rd, and the Sainsburys in Wilton St in the area, there is the constant presence of people begging outside the licensed premises, particularly in the evening (this also goes towards public safety, as women, such as my wife have to cross the Road to avoid feeling threatened).

Further the premises would attract inebriated persons, especially on the weekends, to a street where there is currently no hotel/bar or off-license, adding to noise and other drunken acts.

#### **3. Prevention of Crime**

There are primary and childcare premises in the area, and licensed premises attract people who sleep rough to the area for alcohol and cigarettes; the licensed premises is directly across the road from private residences that have a valet service parking Bentley, Lamborghini, Ferrari and and Aston Martins in front, for the owners- providing a significant temptation for theft and vandalism.



36 Horsley Court  
Montaigne Close  
London SW1P 4BF

Premises Licensing  
City of Westminster  
Westminster City Hall  
64 Victoria Street  
London SW1E 6QP

Dear Sir,

**Re: Application for a license to sell alcohol - Sainsbury's 78 – 98 Marsham Street, SW1P 4LY**

I am opposed to this application, if indeed one has been lodged, as it is clearly the first step by Sainsbury in setting up a supermarket at a later stage. I am opposed for the following reasons:

The area is well served by small traders and our nearest in Vincent Street will almost certainly be forced out of business if Sainsbury is allowed to open up on Marsham Street. This will be a great loss as it is a unique, family-run business, which is much valued by the local community. The owner even delivers shopping in person to any elderly or disabled people who is house-bound.

There is a large Sainsbury's supermarket in Pimlico, only a mile away, which has an underground car park. In contrast, parking in the Marsham Street area is already at a premium and a Sainsbury's supermarket would only exacerbate the problem.

Yours faithfully,

A handwritten signature in black ink, appearing to read "J. Lambert", with a horizontal line underneath.

Jennifer A Lambert (Mrs.)  
22<sup>nd</sup> June 2014

**Peermamode, Ryan**

---

**From:** Bhavna Parmar [bhavnaparmar@hotmail.co.uk]  
**Sent:** 17 June 2014 15:24  
**To:** SouthPlanningTeam; Premises Licensing  
**Subject:** REF:14/04352/LIPN Sainsbury's, 78-98 Marsham Street, SW1P 4PU

Dear Sirs

Sainsbury's have application to trade alcohol, Ref 14/04352/LIPN

The letter to the residents and the blue notices on the premises for the application to sell alcohol, both has different post codes for proposed trading premises. Letters to residents has SW1P 4PU and the notices on premises has SW1P 4LY. This is misleading.

The residents of the above mentioned area were **not** aware that a planning permission was given to a major retailer in the first place. The premise was previously a car showroom (BMW & Mini), so now there will be a material change of use, presumably the planning permission for the car showroom would have been given for Sui Generis use, where as Sainsbury's would require an A1 Retail use planning permission.

We have concerns over number of issues in permitting a large super market chain as we do not believe that the area is suitable for supermarket or their outlet. We have more than enough shops catering for our needs, we also have a number of shopping areas and further, we also support our local INDEPENDENT shops.

We need to know what provisions are made for the traffic, congestion, pollution, noise from the delivery lorries on our doorstep, parking and anti social behavior it will attract.

**WE DO NOT WANT ANOTHER SUPERMARKET OR PERMITTING ANY TRADING LICENSE INCLUDING SELLING OF ALCOHOL TO A LARGE RETAILER.**

I look forward to hearing from the both departments Planning and Licensing.

Thank you  
Mrs Bhavna Parmar  
95 Rogers House  
Page Street  
London, SW1P 4EY

**Peermamode, Ryan**

---

**Subject:** FW: Sainsbury's - 78-96 Marsham Street, SW1P 4LY

---

**From:** Bhavna Parmar [<mailto:bhavnaparmar@hotmail.co.uk>]  
**Sent:** 22 August 2014 15:01  
**To:** Peermamode, Ryan  
**Subject:** RE: Sainsbury's - 78-96 Marsham Street, SW1P 4LY

Dear Ryan

I can confirm that I am the owner/organiser of the petition letters. These letters were signed by the concerned individuals with their own free will.

Regards  
Bhavna Parmar  
95 Rogers House  
Page Street  
London SW1P 4EY

---

**From:** [rpeermamode@westminster.gov.uk](mailto:rpeermamode@westminster.gov.uk)  
**To:** [bhavnaparmar@hotmail.co.uk](mailto:bhavnaparmar@hotmail.co.uk)  
**Date:** Fri, 22 Aug 2014 12:33:11 +0100  
**Subject:** Sainsbury's - 78-96 Marsham Street, SW1P 4LY

Ref: 14/04352/LIPN

Dear Ms Palmer,

Further to our discussion this morning in regards to the above named premises, may I ask you reply to confirm you are the 'owner/organiser' of the petition style mass representation letters received throughout the month of June during the consultation period.

As confirmed, these persons have been sent a notice of hearing letter individually, dated Tuesday 19<sup>th</sup> August, which I suspect they will receive today if not already.

Many thanks,  
**Ryan Peermamode**  
*Environmental Health Case Officer (Licensing)*  
Environmental Health Consultation and Licensing  
Premises Management Delivery Unit  
Westminster City Council  
4th Floor South  
64 Victoria Street  
London SW1E 6QP  
Tel: 020 7641 1879  
Direct e-mail: [rpeermamode@westminster.gov.uk](mailto:rpeermamode@westminster.gov.uk)  
Team e-mail: [premiseslicensing@westminster.gov.uk](mailto:premiseslicensing@westminster.gov.uk)  
Website: [www.westminster.gov.uk](http://www.westminster.gov.uk)

**You can now apply online for the majority of licensing regimes that the authority is responsible for. Please visit [www.westminster.gov.uk/licensing](http://www.westminster.gov.uk/licensing) and following the relevant links to apply.**



please don't print this e-mail unless you really need to.



Premises Licensing  
City of Westminster  
Westminster City Hall  
64 Victoria Street  
London SW1E 6QP

MRS BHAVNA PARMAR  
95 ROGERS HOUSE  
PAGE STREET  
WESTMINSTER  
LONDON SW1P 1HEJ  
7th June 2014

Dear Sirs

**RE: 14/04352/LIPN, Sainsbury's, 78-98 Marsham Street, SW1P 4LY - Application for a license to sell alcohol**

We, as the local residents of this area would like to oppose the license application made by Sainsbury's. We have been living in this area for several years and have the following concerns:

- Increased traffic and pollution in this residential area. We do not want lorries/truck taking up space in this small street (which already has overflowing residents' cars).
- Noise pollution in the early and late hours for the residents from delivery lorries/trucks. We should have the right to live in peace
- This is residential area with families with young children putting their lives at risk from increased traffic on to the small streets such as ours.
- This area is already catered for by numerous local traders. We do not want such a large store devastating the area and turning it into a ghost town. We already have larger supermarkets nearby should we chose to shop there.
- We are also worried about the prospect of anti social behaviour kids who loiter around these large stores.
- Increase in demand for parking spaces in what little space there is available for current residents.

Further, we understand that there has not been a planning application made to the City of Westminster by Sainsbury's to trade at 78-98 Marsham Street. If an application is lodged we, the residents should be consulted on this issue.

Yours faithfully

A handwritten signature in black ink, appearing to read "Bpa".



Mr & Mrs K Chavda  
Westminster Grocery Store  
12 Vincent Street  
Westminster  
London SW1P 4HB



10th June 2014

Premises Licensing  
City of Westminster  
Westminster City Hall  
64 Victoria Street  
London SW1E 6QP

Dear Sirs,

**RE: 14/04352/LIPN Sainsbury's 78-98 Marsham Street, SW1P 4LY -Application to sell alcohol**

We are writing to object to the granting of the application made by Sainsbury's. We are the owners of the small family run shop on Vincent Street – less than 2 minutes walk from the 78-98 Marsham Street. Our small business has been in this area and community since the 1930s and has been running successfully by our family since 1976.

We are already experiencing a downturn with large Supermarket stores opening local shops nearby. Approving the license for this big chain will have further adverse financial implications for us. We have seen many shops closed in and around the area as a result of the supermarkets. The area is a unique place with listed buildings and once the supermarket opens it will end up forcing us and others to close the area is likely to become yet another soulless place without any character. It is likely to cause noise pollution in the area and the area is not suitable for large delivery Lorries and more importantly it will harm the local community.

We strongly oppose to approval of this licence.

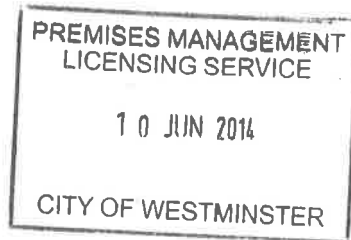
Yours faithfully

A handwritten signature in black ink, appearing to read "B. Chavda".

Mrs. Bharti Chavda

CC: South Planning Team, Westminster City Hall, 12th Floor, 64 Victoria Street, London SW1E 6Q

CC: Winckworth Sherwood LLP, Minerva House, 5 Montague Close, London SE1 9BB



Mr & Mrs K Chavda  
Westminster Grocery Store  
12 Vincent Street  
Westminster  
London SW1P 4HB

10th June 2014

Premises Licensing  
City of Westminster  
Westminster City Hall  
64 Victoria Street  
London SW1E 6QP

Dear Sirs,

**RE: 14/04352/LIPN Sainsbury's 78-98 Marsham Street, SW1P 4LY -Application to sell alcohol**

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We strongly oppose to approval of this licence.

Yours faithfully

A handwritten signature in black ink, appearing to be "Kiran P Chavda", written over a horizontal line.

Mr Kiran P Chavda

CC: South Planning Team, Westminster City Hall, 12th Floor, 64 Victoria Street, London SW1E 6Q

CC: Winckworth Sherwood LLP, Minerva House, 5 Montague Close, London SE1 9BB

Premises Licensing  
City of Westminster  
Westminster City Hall  
64 Victoria Street  
London SW1E 6QP



SHANA KEMP  
17 BENNETT HSE  
PAGE 5T  
SW1P 4ET  
09-06-14

Dear Sirs

**RE: 14/04352/LIPN Sainsbury's 78-98 Marsham Street, SW1P 4LY -Application for a license to sell alcohol.**

We, as the local residents of this area would like to oppose the license application made by Sainsbury's. We have been living in this area for several years and have the following concerns:

-Increased traffic and pollution in this residential area. We do not want lorries/truck taking up space in this small street (which already has overflowing residents' cars).

-Noise pollution in the early and late hours for the residents delivery lorries/trucks. We should have the right to live in peace

-This area is already catered for by numerous local traders. We do not want such a large store devastating the area and turning it into a ghost town. We already have larger supermarkets nearby should we chose to shop there.

-This is residential area with families with young children putting their lives at risk from increased traffic on to the small streets such as ours.

- We are also worried about the prospect of anti social behaviour kids which loiter around these large stores.

-Increase in demand for parking spaces in what little space there is available for current residents.

Further, we understand that there has not been a planning application made to the City of Westminster by Sainsbury's to trade at 78-98 Marsham Street. If an application is lodged we, the residents should be consulted on this issue.

Yours faithfully

A handwritten signature in black ink, appearing to be "Shana Kemp".

CC: South Planning Team, Westminster City Hall, 12<sup>th</sup> Floor, 64 Victoria Street, London SW1E 6Q  
CC: Winckworth Sherwood LLP, Minerva House, 5 Montague Close, London SE1 9BB



Premises Licensing  
City of Westminster  
Westminster City Hall  
64 Victoria Street  
London SW1E 6QP

MISS P HILL  
FLAT 52 ROGERS HSE  
PAGE STREET  
LONDON SW1P AEX  
7<sup>TH</sup> JUNE 2014

Dear Sirs

**RE: 14/04352/LIPN, Sainsbury's, 78-98 Marsham Street, SW1P 4LY - Application for a license to sell alcohol**

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Yours faithfully

A handwritten signature in black ink, appearing to be "P. Hill".



Sara Jones  
70 Probyn House  
Vincent Street  
London SW1P 4BQ

Premises Licensing  
City of Westminster  
Westminster City Hall  
64 Victoria Street  
London SW1E 6QP

Dear Sirs

**RE: 14/04352/LIPN Sainsbury's 78-98 Marsham Street, SW1P 4LY -Application for a license to sell alcohol.**

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Yours faithfully

A handwritten signature in black ink, appearing to read "S. Jones".

CC: South Planning Team, Westminster City Hall, 12<sup>th</sup> Floor, 64 Victoria Street, London SW1E 6Q  
CC: Winckworth Sherwood LLP, Minerva House, 5 Montague Close, London SE1 9BB

Premises Licensing  
City of Westminster  
Westminster City Hall  
64 Victoria Street  
London SW1E 6QP



Mrs Nina Nevard  
91, Rogers House  
Page Street  
London  
SW1P 4EY.

Dear Sirs

**RE: 14/04352/LIPN, Sainsbury's, 78-98 Marsham Street, SW1P 4LY - Application for a license to sell alcohol**

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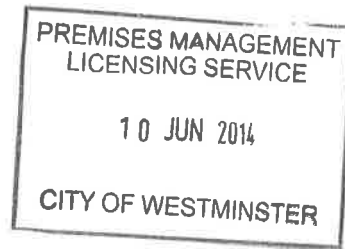
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Yours faithfully

*Nina M. Nevard*

MR. M. Suddady. 8/6/2014  
20, ROGERS HOUSE  
PAGE ST. LONDON, S.W.1

*July*



Premises Licensing  
City of Westminster  
Westminster City Hall  
64 Victoria Street  
London SW1E 6QP

Dear Sirs

**RE: 14/04352/LIPN Sainsbury's 78-98 Marsham Street, SW1P 4LY -Application for a license to sell alcohol.**

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Yours faithfully

*July*

CC: South Planning Team, Westminster City Hall, 12<sup>th</sup> Floor, 64 Victoria Street, London SW1E 6Q  
CC: Winckworth Sherwood LLP, Minerva House, 5 Montague Close, London SE1 9BB

DAVID SETCHELL  
58 ROGERS HOUSE  
PAVE STREET  
SW1P 4HT  
8<sup>th</sup> JUNE 2014



Premises Licensing  
City of Westminster  
Westminster City Hall  
64 Victoria Street  
London SW1E 6QP

Dear Sirs

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Yours faithfully

A blue ink signature scribble consisting of several overlapping loops and a long horizontal line extending to the right.





ANABELA LOPES  
6 Bennett House  
page street  
sw1p-4et

9/6/2014

Premises Licensing  
City of Westminster  
Westminster City Hall  
64 Victoria Street  
London SW1E 6QP

Dear Sirs

**RE: 14/04352/LIPN Sainsbury's 78-98 Marsham Street, SW1P 4LY -Application for a license to sell alcohol.**

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Yours faithfully

CC: South Planning Team, Westminster City Hall, 12<sup>th</sup> Floor, 64 Victoria Street, London SW1E 6Q  
CC: Winckworth Sherwood LLP, Minerva House, 5 Montague Close, London SE1 9BB



MRS R. E. FISHER  
57 HIDE TOWER  
REGENCY STREET  
LONDON SW1P 4AA

10/6/2014

Premises Licensing  
City of Westminster  
Westminster City Hall  
64 Victoria Street  
London SW1E 6QP

Dear Sirs

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Yours faithfully *R. Fisher*

CC: South Planning Team, Westminster City Hall, 12<sup>th</sup> Floor, 64 Victoria Street, London SW1E 6Q  
CC: Winckworth Sherwood LLP, Minerva House, 5 Montague Close, London SE1 9BB



MISS ZARIN S. FITTER  
14 TOTHILL HOUSE  
PAGE STREET  
LONDON  
SW1P 4DG.

Premises Licensing  
City of Westminster  
Westminster City Hall  
64 Victoria Street  
London SW1E 6QP

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Yours faithfully

Z. S. Fitter

CC: South Planning Team, Westminster City Hall, 12<sup>th</sup> Floor, 64 Victoria Street, London SW1E 6Q  
CC: Winckworth Sherwood LLP, Minerva House, 5 Montague Close, London SE1 9BB



LIDIA ASSEFAW  
93 Rogers house  
page street  
SW1P 4EY  
1<sup>st</sup> June 2014

Premises Licensing  
City of Westminster  
Westminster City Hall  
64 Victoria Street  
London SW1E 6QP

Dear Sirs

**RE: 14/04352/LIPN, Sainsbury's, 78-98 Marsham Street, SW1P 4LY - Application for a license to sell alcohol**

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Yours faithfully



Premises Licensing  
City of Westminster  
Westminster City Hall  
64 Victoria Street  
London SW1E 6QP

SONIA RATHOD,  
52 TOTHILL HOUSE,  
PACE ST.,  
SW1P 4DQ

Dear Sirs

**RE: 14/04352/LIPN, Sainsbury's, 78-98 Marsham Street, SW1P 4LY - Application for a license to sell alcohol**

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Yours faithfully

SONIA



LUKE DOWSE  
15 DUKE HOUSE  
VINCENT STREET  
SW1P 4HN

10/6/2014

Premises Licensing  
City of Westminster  
Westminster City Hall  
64 Victoria Street  
London SW1E 6QP

Dear Sirs

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CC: South Planning Team, Westminster City Hall, 12<sup>th</sup> Floor, 64 Victoria Street, London SW1E 6Q  
CC: Winckworth Sherwood LLP, Minerva House, 5 Montague Close, London SE1 9BB

Support local business



Premises Licensing  
City of Westminster  
Westminster City Hall  
64 Victoria Street  
London SW1E 6QP

M. ABDALLA  
48 ROGERS HOUSE  
PAGE ST  
SW1P4EX

Dear Sirs

7-06-14

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Yours faithfully

Premises Licensing  
City of Westminster  
Westminster City Hall  
64 Victoria Street  
London SW1E 6QP



Abdul Kadir Amin  
6 Tothill House  
Dodge Street  
SW1P 4DG  
07/06/14

Dear Sirs

**RE: 14/04352/LIPN, Sainsbury's, 78-98 Marsham Street, SW1P 4LY - Application for a license to sell alcohol**

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Yours faithfully

A handwritten signature in black ink, appearing to read "AKA".



PREMISES MANAGEMENT  
LICENSING SERVICE

10 JUN 2016

CITY OF WESTMINSTER

Premises Licensing  
City of Westminster  
Westminster City Hall  
64 Victoria Street  
London SW1E 6QP

BHARTI MEHTA  
29 ROGERS HOUSE  
PAGE ST  
LONDON SW1P 4EX

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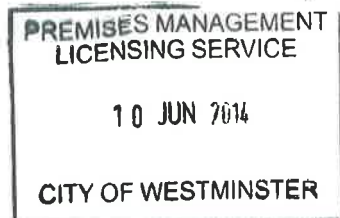
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Yours faithfully

B Mehta.

07716935554



Premises Licensing  
City of Westminster  
Westminster City Hall  
64 Victoria Street  
London SW1E 6QP

BARBARA FISHER  
57 HIDE TOWER  
REGENCY STREET  
LONDON SW1P 4AA

8 June 2014

10/6/2014

Dear Sirs

**RE: 14/04352/LIPN Sainsbury's 78-98 Marsham Street, SW1P 4LY -Application for a license to sell alcohol.**

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Yours faithfully

CC: South Planning Team, Westminster City Hall, 12<sup>th</sup> Floor, 64 Victoria Street, London SW1E 6Q  
CC: Winckworth Sherwood LLP, Minerva House, 5 Montague Close, London SE1 9BB

5



Mr. C. JASTRZEMBSKI  
3 Turner House  
Grosvenor St  
SW1P 4DZ

Premises Licensing  
City of Westminster  
Westminster City Hall  
64 Victoria Street  
London SW1E 6QP

Dear Sirs

**RE: 14/04352/LIPN Sainsbury's 78-98 Marsham Street, SW1P 4LY -Application for a license to sell alcohol.**

We, as the local residents of this area would like to oppose the license application made by Sainsbury's. We have been living in this area for several years and have the following concerns:

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CC: Winckworth Sherwood LLP, Minerva House, 5 Montague Close, London SE1 9BB



YASMIN SAEED  
90 ROGERS HOUSE  
SW1P 4EY  
07946 377376  
7th June 2014

Premises Licensing  
City of Westminster  
Westminster City Hall  
64 Victoria Street  
London SW1E 6QP

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Yours faithfully

10 JUN 2014

MR - ADELINO FREITAS ANDRADE

Premises Licensing  
City of Westminster  
Westminster City Hall  
64 Victoria Street  
London SW1E 6QP

70-SCHOMBERG HOUSE

PAGE STREET  
LONDON

SW11P-4BP

7/6/2014

Dear Sirs

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Yours faithfully





S. MCMATHON  
10 LORIC HSE  
PAGE ST  
SW1P4EE

Premises Licensing  
City of Westminster  
Westminster City Hall  
64 Victoria Street  
London SW1E 6QP

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CC: South Planning Team, Westminster City Hall, 12<sup>th</sup> Floor, 64 Victoria Street, London SW1E 6Q  
CC: Winckworth Sherwood LLP, Minerva House, 5 Montague Close, London SE1 9BB



OLGA McFARLANE  
74 TOTTERDENE HURST  
RIDGE ST  
LONDON  
SW1 P4DH

Premises Licensing  
City of Westminster  
Westminster City Hall  
64 Victoria Street  
London SW1E 6QP

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Premises Licensing  
City of Westminster  
Westminster City Hall  
64 Victoria Street  
London SW1E 6QP

F. R. H. NGAY  
96 Marham Court.  
SW1P 4LA.  
19914.  
10/6/2014

Dear Sirs

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CC: Winckworth Sherwood LLP, Minerva House, 5 Montague Close, London SE1 9BB

5





Radhwan CHELIF  
81 ROGERS MOOSE  
PAGE STREET.  
SW1P4EY.

9/6/2014

Premises Licensing  
City of Westminster  
Westminster City Hall  
64 Victoria Street  
London SW1E 6QP

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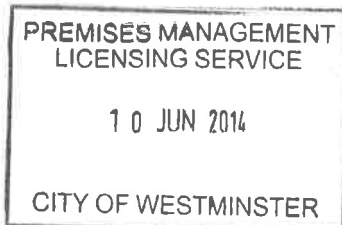
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CC: Winckworth Sherwood LLP, Minerva House, 5 Montague Close, London SE1 9BB

S



Premises Licensing  
City of Westminster  
Westminster City Hall  
64 Victoria Street  
London SW1E 6QP

*Re: Kevin  
108 ROGERS HOUSE  
PAGE 81  
LONDON SW1P 4E2*

*7th June 2014*

Dear Sirs

**RE: 14/04352/LIPN, Sainsbury's, 78-98 Marsham Street, SW1P 4LY - Application for a license to sell alcohol**

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Yours faithfully

A handwritten signature in black ink, appearing to be a stylized name with a long horizontal stroke extending to the right.



Joaguina Almeida AiRoso  
3 Rogers  
Page St SW1P4EX

Premises Licensing  
City of Westminster  
Westminster City Hall  
64 Victoria Street  
London SW1E 6QP

Dear Sirs

**RE: 14/04352/LIPN Sainsbury's 78-98 Marsham Street, SW1P 4LY -Application for a license to sell alcohol.**

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Joaguina AiRoso

CC: South Planning Team, Westminster City Hall, 12<sup>th</sup> Floor, 64 Victoria Street, London SW1E 6Q  
CC: Winckworth Sherwood LLP, Minerva House, 5 Montague Close, London SE1 9BB



10/6/2014

Premises Licensing  
City of Westminster  
Westminster City Hall  
64 Victoria Street  
London SW1E 6QP

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Yours faithfully

*Manuel Fernando Avila*

3 ROGERS HOUSE  
PAGE STREET

TEL 02078344452

LONDON SW1P4EX

CC: South Planning Team, Westminster City Hall, 12<sup>th</sup> Floor, 64 Victoria Street, London SW1E 6Q  
CC: Winckworth Sherwood LLP, Minerva House, 5 Montague Close, London SE1 9BB

Premises Licensing  
City of Westminster  
Westminster City Hall  
64 Victoria Street  
London SW1E 6QP

Antonia McKeight  
16 Bennett House  
Page Street  
SW1P 4ET



Dear Sirs

7.6.2014

**RE: 14/04352/LIPN, Sainsbury's, 78-98 Marsham Street, SW1P 4LY - Application for a license to sell alcohol**

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Yours faithfully

*A. McKeight*

PREMISES MANAGEMENT  
LICENSING SERVICE

10 JUN 2014

CITY OF WESTMINSTER

Premises Licensing  
City of Westminster  
Westminster City Hall  
64 Victoria Street  
London SW1E 6QP

G Ormsby Place  
London  
N16 8ER

Dear Sirs

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Yours faithfully



Christopher L. Mason



Premises Licensing  
City of Westminster  
Westminster City Hall  
64 Victoria Street  
London SW1E 6QP

JENNY WARRICK  
12 MORELAND HSE  
MARSHAM ST  
LONDON  
SW1P 4JQ

Dear Sirs

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CC: Winckworth Sherwood LLP, Minerva House, 5 Montague Close, London SE1 9BB



Momie Reakes  
6 Dalkeith Court  
Vinces St.  
SW1P 4HF

Premises Licensing  
City of Westminster  
Westminster City Hall  
64 Victoria Street  
London SW1E 6QP

Dear Sirs

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CC: South Planning Team, Westminster City Hall, 12<sup>th</sup> Floor, 64 Victoria Street, London SW1E 6Q  
CC: Winckworth Sherwood LLP, Minerva House, 5 Montague Close, London SE1 9BB





Dee Johnson  
25 Neville House  
105 Marsham Street  
London SW1P 4JT

Premises Licensing  
City of Westminster  
Westminster City Hall  
64 Victoria Street  
London SW1E 6QP

Dear Sirs

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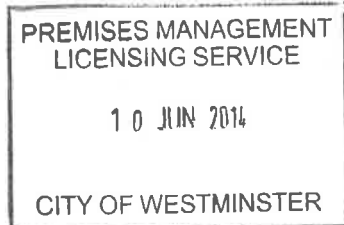
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A handwritten signature in blue ink, appearing to read "Dee Johnson".

CC: South Planning Team, Westminster City Hall, 12<sup>th</sup> Floor, 64 Victoria Street, London SW1E 6Q  
CC: Winckworth Sherwood LLP, Minerva House, 5 Montague Close, London SE1 9BB



MR VICTOR MACLINES  
94 ROGERS HOUSE  
PAGE STREET  
LONDON SW1P 4EY

5th June 2014

Premises Licensing  
City of Westminster  
Westminster City Hall  
64 Victoria Street  
London SW1E 6QP

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SULIE LECOUP  
83 PAGE STREET  
LONDON  
SW1P 4EY

9/6/2014

Premises Licensing  
City of Westminster  
Westminster City Hall  
64 Victoria Street  
London SW1E 6QP

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Premises Licensing  
City of Westminster  
Westminster City Hall  
64 Victoria Street  
London SW1E 6QP

S BRAIN  
54 TURNER HOUSE  
MILLBANK  
SW1P 4DZ

10/6/2014

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Yours faithfully

CC: South Planning Team, Westminster City Hall, 12<sup>th</sup> Floor, 64 Victoria Street, London SW1E 6Q  
CC: Winckworth Sherwood LLP, Minerva House, 5 Montague Close, London SE1 9BB



Paul Ryan

Mo DEANS A/D 307  
HOUSE  
SW1

Premises Licensing  
City of Westminster  
Westminster City Hall  
64 Victoria Street  
London SW1E 6QP

Dear Sirs

**RE: 14/04352/LIPN Sainsbury's 78-98 Marsham Street, SW1P 4LY -Application for a license to sell alcohol.**

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Premises Licensing  
City of Westminster  
Westminster City Hall  
64 Victoria Street  
London SW1E 6QP

Mr & Ms Almeida  
29 Bennett House,  
Pase Street  
SW1P 4ET  
7/06/14

Dear Sirs

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25 Maclise House  
Westminster  
SW1P 4JJ

Premises Licensing  
City of Westminster  
Westminster City Hall  
64 Victoria Street  
London SW1E 6QP

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D. Well,

CC: South Planning Team, Westminster City Hall, 12<sup>th</sup> Floor, 64 Victoria Street, London SW1E 6Q  
CC: Winckworth Sherwood LLP, Minerva House, 5 Montague Close, London SE1 9BB

SANDRA GREENIDGE  
21 STOURHEAD HOUSE  
79 TACHBROOK STREET  
SW1V 2QE.  
6/6/14



Premises Licensing  
City of Westminster  
Westminster City Hall  
64 Victoria Street  
London SW1E 6QP

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Yours faithfully

A handwritten signature in black ink, appearing to read "S. Edge". The signature is stylized and written in a cursive-like font.



REBECCA MANUWA  
98 ROGERS HOUSE,  
PAC E ST.,  
SW1P 4EY.

Premises Licensing  
City of Westminster  
Westminster City Hall  
64 Victoria Street  
London SW1E 6QP



Dear Sirs

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Yours faithfully

R. O. Manuwa



Premises Licensing  
City of Westminster  
Westminster City Hall  
64 Victoria Street  
London SW1E 6QP

ASAEDA ALI ALCOHOL  
4 Bennet house  
SW1P 4ET  
7/6/14

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Yours faithfully

Asaeda



MISS - MARIA L. M. FERNANDES

Premises Licensing  
City of Westminster  
Westminster City Hall  
64 Victoria Street  
London SW1E 6QP

70 - SCHOMBERG HOUSE  
PAGE STREET  
SW1P-4BP  
LONDON

Dear Sirs

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Yours faithfully

*M.L.M. Fernandes*

CC: South Planning Team, Westminster City Hall, 12<sup>th</sup> Floor, 64 Victoria Street, London SW1E 6Q  
CC: Winckworth Sherwood LLP, Minerva House, 5 Montague Close, London SE1 9BB



COSTANZO SERGIO  
97 ROGERS HOUSE  
PAGE STREET  
SW1P 4EJ.

Premises Licensing  
City of Westminster  
Westminster City Hall  
64 Victoria Street  
London SW1E 6QP

Dear Sirs

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Yours faithfully

Costanzo Sergio

PREMISES MANAGEMENT  
LICENSING SERVICE

10 JUN 2014

CITY OF WESTMINSTER

JOHN FISHER  
51 HIDE TOWER  
REGENCY STREET  
LONDON SW1P 4AA

10/6/2014

Premises Licensing  
City of Westminster  
Westminster City Hall  
64 Victoria Street  
London SW1E 6QP

Dear Sirs

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CC: Winckworth Sherwood LLP, Minerva House, 5 Montague Close, London SE1 9BB



EDOARDO FABBIU

103 ROGER HOUSE  
SW1P4EY

Premises Licensing  
City of Westminster  
Westminster City Hall  
64 Victoria Street  
London SW1E 6QP

9 JUN 2014

Dear Sirs

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D. Zeldine  
196 Av de Versailles  
75016 Paris



Premises Licensing  
City of Westminster  
Westminster City Hall  
64 Victoria Street  
London SW1E 6QP

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A handwritten signature in black ink, consisting of several overlapping loops and a long horizontal stroke extending to the left.

CC: South Planning Team, Westminster City Hall, 12<sup>th</sup> Floor, 64 Victoria Street, London SW1E 6Q  
CC: Winckworth Sherwood LLP, Minerva House, 5 Montague Close, London SE1 9BB



Premises Licensing  
City of Westminster  
Westminster City Hall  
64 Victoria Street  
London SW1E 6QP

CHRIS  
27 DUKE'S HOUSE  
VINCENT STREET  
SW1P-4HN

Dear Sirs

**RE: 14/04352/LIPN Sainsbury's 78-98 Marsham Street, SW1P 4LY -Application for a license to sell alcohol.**

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Premises Licensing  
City of Westminster  
Westminster City Hall  
64 Victoria Street  
London SW1E 6QP



MARTIN NEVARD  
91 ROGERS HOUSE  
PAGE STREET  
SW1P, 4EY

Dear Sirs

**RE: 14/04352/LIPN, Sainsbury's, 78-98 Marsham Street, SW1P 4LY - Application for a license to sell alcohol**

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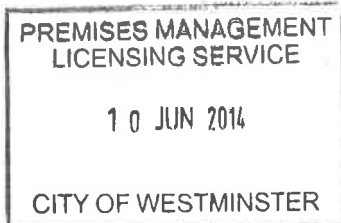
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Yours faithfully

M. NEVARD



Rabie Aubrig  
Flat 2, Tot Hill Hse  
Page Street  
SW1P 4DS.

07/06/14

Premises Licensing  
City of Westminster  
Westminster City Hall  
64 Victoria Street  
London SW1E 6QP

Dear Sirs

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Premises Licensing  
City of Westminster  
Westminster City Hall  
64 Victoria Street  
London SW1E 6QP



63. ROGERS HOUSE  
PAGE STREET  
LONDON  
SW1P 4EY

Dear Sirs

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A handwritten signature in black ink, appearing to read "Arin Miah". Below the signature, the name "MR ARIN MIAH" is written in a similar handwritten style.

CHERYL FARRIS  
104, ROGERS HBE  
PAGE STREET  
LONDON SW1P 4EZ

Premises Licensing  
City of Westminster  
Westminster City Hall  
64 Victoria Street  
London SW1E 6QP



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Premises Licensing  
City of Westminster  
Westminster City Hall  
64 Victoria Street  
London SW1E 6QP

Daniela Paternina  
29 Bennett House,  
Page Street  
London  
SW1P 4ET  
07-06-2014

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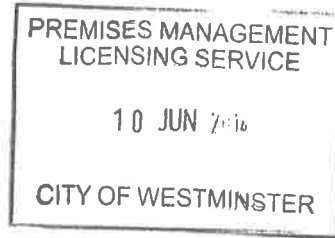
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Premises Licensing  
City of Westminster  
Westminster City Hall  
64 Victoria Street  
London SW1E 6QP



ZAKIR HUSSAIN  
12 ROGERS HOUSE  
PAGE ST  
SW1P 4LY  
07 JUNE 2014

Dear Sirs

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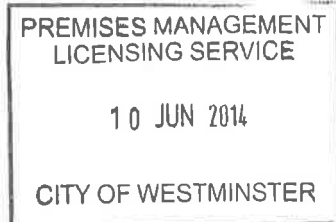
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Yours faithfully

A handwritten signature in black ink, appearing to read "Zakir Hussain".



CHRIS DAVISON  
33 ROGERS HOUSE  
PAGE STREET  
LONDON  
SW1P 4EX.  
  
7/6/14.

Premises Licensing  
City of Westminster  
Westminster City Hall  
64 Victoria Street  
London SW1E 6QP

Dear Sirs

**RE: 14/04352/LIPN, Sainsbury's, 78-98 Marsham Street, SW1P 4LY - Application for a license to sell alcohol**

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CC: South Planning Team, Westminster City Hall, 12<sup>th</sup> Floor, 64 Victoria Street, London SW1E 6Q  
CC: Winckworth Sherwood LLP, Minerva House, 5 Montague Close, London SE1 9BB

5

Premises Licensing  
City of Westminster  
Westminster City Hall  
64 Victoria Street  
London SW1E 6QP



WARDIA MOHMED  
20 BENNETT  
HOUSE  
PAGE STREET  
LONDON SW1P 4ET  
7/06/14

Dear Sirs

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Premises Licensing  
City of Westminster  
Westminster City Hall  
64 Victoria Street  
London SW1E 6QP



7/6/14

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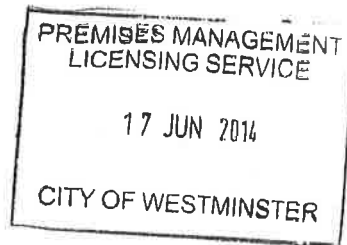
Yours faithfully

O. TOUSSAINT  
29 TOTTER HOUSE,

PAGE STREET, SW1P 40Q

CC: South Planning Team, Westminster City Hall, 12<sup>th</sup> Floor, 64 Victoria Street, London SW1E 6Q  
CC: Winckworth Sherwood LLP, Minerva House, 5 Montague Close, London SE1 9BB

5



Anne Driver  
21 Dean Abbott House  
To Vincent Street  
London, SW1P 4BS

Premises Licensing  
City of Westminster  
Westminster City Hall  
64 Victoria Street  
London SW1E 6QP

June 13th, 2014

Dear Sirs

**RE: 14/04352/LIPN Sainsbury's 78-98 Marsham Street, SW1P 4LY -Application for a license to sell alcohol.**

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Yours faithfully

Anne Driver

CC: South Planning Team, Westminster City Hall, 12<sup>th</sup> Floor, 64 Victoria Street, London SW1E 6Q  
CC: Winckworth Sherwood LLP, Minerva House, 5 Montague Close, London SE1 9BB



MR. RICHARD HAZOU  
SCHEME CO-ORDINATOR  
DEAN ABBOTT HOUSE  
70 VINCENT STREET  
LONDON  
SW1P 4BS

Premises Licensing  
City of Westminster  
Westminster City Hall  
64 Victoria Street  
London SW1E 6QP

Dear Sirs

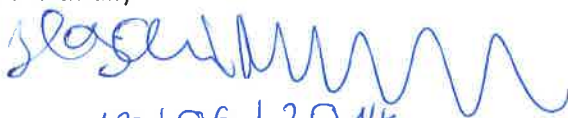
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Yours faithfully

  
13/06/2014

Yours faithfully

CC: South Planning Team, Westminster City Hall, 12<sup>th</sup> Floor, 64 Victoria Street, London SW1E 6QJ  
CC: Winckworth Sherwood LLP, Minerva House, 5 Montague Close, London SE1 9BB



Crislow James,  
18 Dean Abbott House,  
Vineyard St., SW1P 4BS

Premises Licensing  
City of Westminster  
Westminster City Hall  
64 Victoria Street  
London SW1E 6QP

Dear Sirs

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Crislow James

CC: South Planning Team, Westminster City Hall, 12<sup>th</sup> Floor, 64 Victoria Street, London SW1E 6Q  
CC: Winckworth Sherwood LLP, Minerva House, 5 Montague Close, London SE1 9BB



NEVILLE WOODHEAD  
50 DENCHWORTH RD  
ROBART ST  
S.W.9.  
O.B.N.

12-6-14

Premises Licensing  
City of Westminster  
Westminster City Hall  
64 Victoria Street  
London SW1E 6QP

Dear Sirs

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CC: Winckworth Sherwood LLP, Minerva House, 5 Montague Close, London SE1 9BB



Martine Pennington  
9 Dorben Court.  
Montague Close  
SW1P 4BB.

Premises Licensing  
City of Westminster  
Westminster City Hall  
64 Victoria Street  
London SW1E 6QP

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CC: Winckworth Sherwood LLP, Minerva House, 5 Montague Close, London SE1 9BB

Premises Licensing  
City of Westminster  
Westminster City Hall  
64 Victoria Street  
London SW1E 6QP



Mrs. K. Shrivastava.  
53 Abady House  
Page Street.  
London,  
SW1P 4EW.

Dear Sirs

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A handwritten signature in black ink, appearing to be "K. Shrivastava".

CC: South Planning Team, Westminster City Hall, 12<sup>th</sup> Floor, 64 Victoria Street, London SW1E 6Q  
CC: Winckworth Sherwood LLP, Minerva House, 5 Montague Close, London SE1 9BB

MRS. BARBARA JOHNSTON  
2, ROSSETTI HOUSE  
ENASMUS STREET,  
SW1P-4HT.

Premises Licensing  
City of Westminster  
Westminster City Hall  
64 Victoria Street  
London SW1E 6QP



Dear Sirs

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Yours faithfully *Mrs. B.A. Johnston*

*AS A DISABLED DRIVER WITH LIMITED MOBILITY, ITS A BIG PROBLEM ALWAYS FOR FINDING PARKING. ALSO AS A CUSTOMER FOR 40 YEARS, IT WILL IMPACT ON OUR CORNER SHOP. NO WE DON'T WANT THIS.*

CC: South Planning Team, Westminster City Hall, 12<sup>th</sup> Floor, 64 Victoria Street, London SW1E 6Q

CC: Winckworth Sherwood LLP, Minerva House, 5 Montague Close, London SE1 9BB





EDna Harrfan  
44 Schombury house  
Vincent St  
London SW1P 4BP

11 | 06 | 14

Premises Licensing  
City of Westminster  
Westminster City Hall  
64 Victoria Street  
London SW1E 6QP

Dear Sirs

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CC: Winckworth Sherwood LLP, Minerva House, 5 Montague Close, London SE1 9BB



S. DEBUSHAN  
48 MARSHAM CT  
MARSHAM ST  
SW1P 4JZ

Premises Licensing  
City of Westminster  
Westminster City Hall  
64 Victoria Street  
London SW1E 6QP

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CC: Winckworth Sherwood LLP, Minerva House, 5 Montague Close, London SE1 9BB



Premises Licensing  
City of Westminster  
Westminster City Hall  
64 Victoria Street  
London SW1E 6QP

C. LOWSON  
130 MARSHAM COURT  
MARSHAM ST.,  
SW1P 4LR

Dear Sirs

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C. Lowson

CC: South Planning Team, Westminster City Hall, 12<sup>th</sup> Floor, 64 Victoria Street, London SW1E 6Q  
CC: Winckworth Sherwood LLP, Minerva House, 5 Montague Close, London SE1 9BB



Peter Hanrhan  
44 Schomberg House  
Vincent St  
London SW1P 4BP

11/06/14

Premises Licensing  
City of Westminster  
Westminster City Hall  
64 Victoria Street  
London SW1E 6QP

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CC: South Planning Team, Westminster City Hall, 12<sup>th</sup> Floor, 64 Victoria Street, London SW1E 6Q  
CC: Winckworth Sherwood LLP, Minerva House, 5 Montague Close, London SE1 9BB



R MITTENS  
19 MORLAND HOUSE  
MARSHAM ST  
SW1P 4JH

Premises Licensing  
City of Westminster  
Westminster City Hall  
64 Victoria Street  
London SW1E 6QP

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CC: Winckworth Sherwood LLP, Minerva House, 5 Montague Close, London SE1 9BB



Miss L McEvoy  
26 ROGERS HOUSE  
PAGE ST  
SW1P 4EX

Premises Licensing  
City of Westminster  
Westminster City Hall  
64 Victoria Street  
London SW1E 6QP

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CC: South Planning Team, Westminster City Hall , 12<sup>th</sup> Floor, 64 Victoria Street, London SW1E 6Q  
CC: Winckworth Sherwood LLP, Minerva House, 5 Montague Close, London SE1 9BB



Rocio Quiray  
1 Duke's House  
Vincent St  
SW1P 4BN

Premises Licensing  
City of Westminster  
Westminster City Hall  
64 Victoria Street  
London SW1E 6QP

Dear Sirs

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Yours faithfully



Premises Licensing  
City of Westminster  
Westminster City Hall  
64 Victoria Street  
London SW1E 6QP

*L. S. Mangmang*  
*66 - Schomberg Hse.*  
*SW1P 4BP*

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*L. S. Mangmang*

CC: South Planning Team, Westminster City Hall, 12<sup>th</sup> Floor, 64 Victoria Street, London SW1E 6Q  
CC: Winckworth Sherwood LLP, Minerva House, 5 Montague Close, London SE1 9BB





Premises Licensing  
City of Westminster  
Westminster City Hall  
64 Victoria Street  
London SW1E 6QP

Mr Christie  
7 Mulnady HSE  
Marsham St  
London SW1P 4JL

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CC: Winckworth Sherwood LLP, Minerva House, 5 Montague Close, London SE1 9BB



Mr. & Mrs. R. McManigal  
9 Westminster Road  
Marshall Street  
London SW1P 4TA

Premises Licensing  
City of Westminster  
Westminster City Hall  
64 Victoria Street  
London SW1E 6QP

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CC: Winckworth Sherwood LLP, Minerva House, 5 Montague Close, London SE1 9BB



MRS. O. GIBSON  
2 Montague House  
Marshall Street  
London  
SW1P 4JQ

Premises Licensing  
City of Westminster  
Westminster City Hall  
64 Victoria Street  
London SW1E 6QP

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Mrs Olive Gibson

CC: South Planning Team, Westminster City Hall, 12<sup>th</sup> Floor, 64 Victoria Street, London SW1E 6Q  
CC: Winckworth Sherwood LLP, Minerva House, 5 Montague Close, London SE1 9BB



Premises Licensing  
City of Westminster  
Westminster City Hall  
64 Victoria Street  
London SW1E 6QP

MR G. A. GIBSON  
2 Montague House  
Marsham Street  
London  
JCV 1450

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ISABEL VASCO  
74, ROGER'S HOUSE  
PAGE ST. LONDON SW1P.

4EY

Premises Licensing  
City of Westminster  
Westminster City Hall  
64 Victoria Street  
London SW1E 6QP

11-6 2014

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C. PUDNEY  
12 MULREADY HO.  
JOHN ISLIP ST  
SW1P 4JL.

Premises Licensing  
City of Westminster  
Westminster City Hall  
64 Victoria Street  
London SW1E 6QP

Dear Sirs

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 C. PUDNEY

CC: South Planning Team, Westminster City Hall, 12<sup>th</sup> Floor, 64 Victoria Street, London SW1E 6Q  
CC: Winckworth Sherwood LLP, Minerva House, 5 Montague Close, London SE1 9BB



Robert Hanrhan  
44 Sheehomberg house  
Vincent St  
London SW1P 4BP

11 | 06 | 14

Premises Licensing  
City of Westminster  
Westminster City Hall  
64 Victoria Street  
London SW1E 6QP

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Robert Hanrhan

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Premises Licensing  
City of Westminster  
Westminster City Hall  
64 Victoria Street  
London SW1E 6QP

12 DACKETH CT  
VINCENT ST  
SW1P 4HH

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A handwritten signature in black ink, appearing to be "D. M. H." or similar, written in a cursive style.

CC: South Planning Team, Westminster City Hall, 12<sup>th</sup> Floor, 64 Victoria Street, London SW1E 6Q  
CC: Winckworth Sherwood LLP, Minerva House, 5 Montague Close, London SE1 9BB





41 Reynolds Howe  
Erasmus Street  
Westminster SW1P 4HP

Premises Licensing  
City of Westminster  
Westminster City Hall  
64 Victoria Street  
London SW1E 6QP

Dear Sirs

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CC: South Planning Team, Westminster City Hall, 12<sup>th</sup> Floor, 64 Victoria Street, London SW1E 6Q  
CC: Winckworth Sherwood LLP, Minerva House, 5 Montague Close, London SE1 9BB



23 Westminster Lane  
Marsham St.  
SW1P 4UD

Premises Licensing  
City of Westminster  
Westminster City Hall  
64 Victoria Street  
London SW1E 6QP

We do NOT need another  
bpxxdy Sainsburys here !!.

Dear Sirs

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CC: South Planning Team, Westminster City Hall, 12<sup>th</sup> Floor, 64 Victoria Street, London SW1E 6Q  
CC: Winckworth Sherwood LLP, Minerva House, 5 Montague Close, London SE1 9BB



MR G Clark  
66 Victoria Road  
Bromley  
Kens.  
BR2 9PP.

Premises Licensing  
City of Westminster  
Westminster City Hall  
64 Victoria Street  
London SW1E 6QP

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CC: South Planning Team, Westminster City Hall, 12<sup>th</sup> Floor, 64 Victoria Street, London SW1E 6Q  
CC: Winckworth Sherwood LLP, Minerva House, 5 Montague Close, London SE1 9BB



Premises Licensing  
City of Westminster  
Westminster City Hall  
64 Victoria Street  
London SW1E 6QP

MOHSEN MOLAEI  
3 Heburn House  
112 Marsham St  
SW1P 4HW

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CC: Winckworth Sherwood LLP, Minerva House, 5 Montague Close, London SE1 9BB



DUNCAN  
Keltogarth House  
ERASMUS STREET  
LONDON  
SW1P 4HS

Premises Licensing  
City of Westminster  
Westminster City Hall  
64 Victoria Street  
London SW1E 6QP

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A handwritten signature in black ink, appearing to read "Duncan Keltogarth".

CC: South Planning Team, Westminster City Hall, 12<sup>th</sup> Floor, 64 Victoria Street, London SW1E 6Q  
CC: Winckworth Sherwood LLP, Minerva House, 5 Montague Close, London SE1 9BB

Premises Licensing  
City of Westminster  
Westminster City Hall  
64 Victoria Street  
London SW1E 6QP



KOYSOR, AHMED, MIAH.  
6, GOODYER HOUSE  
MORETON STREET  
LONDON SW1V 2QF.

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A handwritten signature in black ink, appearing to be "Koyzor", written over the "Yours faithfully" text.

CC: South Planning Team, Westminster City Hall, 12<sup>th</sup> Floor, 64 Victoria Street, London SW1E 6Q  
CC: Winckworth Sherwood LLP, Minerva House, 5 Montague Close, London SE1 9BB



Ms Bilquishara Uddin  
35, Rogers house  
Page Street  
SW1P 4EX.

Premises Licensing  
City of Westminster  
Westminster City Hall  
64 Victoria Street  
London SW1E 6QP

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CC: South Planning Team, Westminster City Hall, 12<sup>th</sup> Floor, 64 Victoria Street, London SW1E 6Q  
CC: Winckworth Sherwood LLP, Minerva House, 5 Montague Close, London SE1 9BB



ELONETH MIGUEL  
100 ROGERS HOUSE  
PAGE STREET  
LONDON  
SW1P 4EY

10/6/14

Premises Licensing  
City of Westminster  
Westminster City Hall  
64 Victoria Street  
London SW1E 6QP

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Yours faithfully

A handwritten signature in black ink, appearing to be "Eloneth Miguel".

CC: South Planning Team, Westminster City Hall, 12<sup>th</sup> Floor, 64 Victoria Street, London SW1E 6Q  
CC: Winckworth Sherwood LLP, Minerva House, 5 Montague Close, London SE1 9BB





TEODS GATE BRETH WET  
93 ROGERS · 143E  
PAGE ST.  
SW1P 4EY  
10.06.2014

Premises Licensing  
City of Westminster  
Westminster City Hall  
64 Victoria Street  
London SW1E 6QP

Dear Sirs

**RE: 14/04352/LIPN Sainsbury's 78-98 Marsham Street, SW1P 4LY -Application for a license to sell alcohol.**

We, as the local residents of this area would like to oppose the license application made by Sainsbury's. We have been living in this area for several years and have the following concerns:

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10reto Yabot  
17 Reguold Hse  
ERASMUS ST  
London SW1P 4HP

Premises Licensing  
City of Westminster  
Westminster City Hall  
64 Victoria Street  
London SW1E 6QP

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H. Morgan.  
21 Belvedere Court.  
SW1P4AG

Premises Licensing  
City of Westminster  
Westminster City Hall  
64 Victoria Street  
London SW1E 6QP

Dear Sirs

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Premises Licensing  
City of Westminster  
Westminster City Hall  
64 Victoria Street  
London SW1E 6QP



AFZAC AUSSAIN  
46. ARADY HOUSE  
PAGE 87  
LONDON SW1P4BW

Dear Sirs

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A handwritten signature in black ink, appearing to read "Afzal Hussain".

CC: South Planning Team, Westminster City Hall, 12<sup>th</sup> Floor, 64 Victoria Street, London SW1E 6Q  
CC: Winckworth Sherwood LLP, Minerva House, 5 Montague Close, London SE1 9BB



Premises Licensing  
City of Westminster  
Westminster City Hall  
64 Victoria Street  
London SW1E 6QP

16th June 2014

Dear Sirs

Flat 5  
Marsham Court  
Marsham Street  
London  
SW1P 4JY

**RE: 14/04352/LIPN Sainsbury's 78-98 Marsham Street, SW1P 4LY -Application for a license to sell alcohol.**

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MARLE BRUNTON

CC: South Planning Team, Westminster City Hall, 12<sup>th</sup> Floor, 64 Victoria Street, London SW1E 6Q  
CC: Winckworth Sherwood LLP, Minerva House, 5 Montague Close, London SE1 9BB



Steve James  
21 Ruskin House  
Erasmus St.  
London, SW1P 4U.

Premises Licensing  
City of Westminster  
Westminster City Hall  
64 Victoria Street  
London SW1E 6QP

Dear Sirs

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Premises Licensing  
City of Westminster  
Westminster City Hall  
64 Victoria Street  
London SW1E 6QP

Patricia James  
21 Ruskin House  
Erasmus St.  
London, SW1P 4HU

Dear Sirs

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Patricia James  
21 Ruskin House.

Erasmus St  
London

CC: South Planning Team, Westminster City Hall, 12<sup>th</sup> Floor, 64 Victoria Street, London SW1E 6Q  
CC: Winckworth Sherwood LLP, Minerva House, 5 Montague Close, London SE1 9BB

SW1P 4HU



Premises Licensing  
City of Westminster  
Westminster City Hall  
64 Victoria Street  
London SW1E 6QP

N. Peart  
17 Reynolds Hse  
Erasmus St  
LONDON  
SW1P 4HP

Dear Sirs

**RE: 14/04352/LIPN. Sainsbury's, 78-98 Marsham Street, SW1P 4LY - Application for a license to sell alcohol**

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AMY JOHNSON  
63 JESSEL HOUSE  
PAGE STREET  
LONDON  
SW1P 4BJ



Premises Licensing  
City of Westminster  
Westminster City Hall  
64 Victoria Street  
London SW1E 6QP

Dear Sirs

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A handwritten signature in cursive script, appearing to read "Amy Johnson".



M. S. MURRAY  
75 NORFOLK HOUSE  
REGENCY STREET  
LONDON SW1P 4BE

11/06/14

Premises Licensing  
City of Westminster  
Westminster City Hall  
64 Victoria Street  
London SW1E 6QP

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CC: Winckworth Sherwood LLP, Minerva House, 5 Montague Close, London SE1 9BB



Holly Rowan  
7 maclise hse  
Nulbank est  
SW1 P4JJ

11/06/14

Premises Licensing  
City of Westminster  
Westminster City Hall  
64 Victoria Street  
London SW1E 6QP

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MRS T MCFUOY  
8 ROGERS HOUSE  
PAGE ST  
SW1P 4EX

Premises Licensing  
City of Westminster  
Westminster City Hall  
64 Victoria Street  
London SW1E 6QP

Dear Sirs

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A handwritten signature in blue ink, appearing to read 'Mrs T McFuooy'.



Admin Ben's HA  
138 (H)STOWER  
NEBOWY ST  
LONDON SW1P 4AB  
SW1P 4AB

Premises Licensing  
City of Westminster  
Westminster City Hall  
64 Victoria Street  
London SW1E 6QP

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4 Dalkeith Court  
Vincent Street  
London  
SW1P 4HH  
9th June 2016

Premises Licensing  
City of Westminster  
Westminster City Hall  
64 Victoria Street  
London SW1E 6QP

Dear Sirs

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Yours faithfully

*Christopher Daves*

CC: South Planning Team, Westminster City Hall, 12<sup>th</sup> Floor, 64 Victoria Street, London SW1E 6Q  
CC: Winckworth Sherwood LLP, Minerva House, 5 Montague Close, London SE1 9BB



Premises Licensing  
City of Westminster  
Westminster City Hall  
64 Victoria Street  
London SW1E 6QP

S. PARTON  
27 ROBERTS ROAD  
VAGUE ST  
WESTMINSTER  
SW1P 4EX

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CC: Winckworth Sherwood LLP, Minerva House, 5 Montague Close, London SE1 9BB

5



Christine Beddoe  
84 Rogers House  
Page Street  
London SW1P 4EY.

Premises Licensing  
City of Westminster  
Westminster City Hall  
64 Victoria Street  
London SW1E 6QP

Dear Sirs

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Premises Licensing  
City of Westminster  
Westminster City Hall  
64 Victoria Street  
London SW1E 6QP

EDUART HALIMI  
22 DUKES HOUSE  
VINCENT ST  
SW1P 4HN

Dear Sirs

**RE: 14/04352/LIPN Sainsbury's 78-98 Marsham Street, SW1P 4LY -Application for a license to sell alcohol.**

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5



Premises Licensing  
City of Westminster  
Westminster City Hall  
64 Victoria Street  
London SW1E 6QP

JOSE AZMEIDA  
18 - REYNOLDS HOUSE  
ERASMUS STREET  
LONDON SW1P 4HP

Dear Sirs

**RE: 14/04352/LIPN Sainsbury's 78-98 Marsham Street, SW1P 4LY -Application for a license to sell alcohol.**

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Yours faithfully

CC: South Planning Team, Westminster City Hall, 12<sup>th</sup> Floor, 64 Victoria Street, London SW1E 6Q  
CC: Winckworth Sherwood LLP, Minerva House, 5 Montague Close, London SE1 9BB



Premises Licensing  
City of Westminster  
Westminster City Hall  
64 Victoria Street  
London SW1E 6QP

SHAH AHMED  
6 CAREY MANSIONS  
SW1P 2LT

Dear Sirs

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M. Ahmed

CC: South Planning Team, Westminster City Hall, 12<sup>th</sup> Floor, 64 Victoria Street, London SW1E 6Q  
CC: Winckworth Sherwood LLP, Minerva House, 5 Montague Close, London SE1 9BB

07738287778



Adil  
flat 2 Tothill  
house Page  
Street London  
SW1P4DG

Premises Licensing  
City of Westminster  
Westminster City Hall  
64 Victoria Street  
London SW1E 6QP

Dear Sirs

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A handwritten signature in black ink, appearing to be a stylized 'R' or similar character.

CC: South Planning Team, Westminster City Hall, 12<sup>th</sup> Floor, 64 Victoria Street, London SW1E 6Q  
CC: Winckworth Sherwood LLP, Minerva House, 5 Montague Close, London SE1 9BB

5



Premises Licensing  
City of Westminster  
Westminster City Hall  
64 Victoria Street  
London SW1E 6QP

Amina Khatun  
31 Ducks House  
Vincent St  
London  
SW1P 4HN

Dear Sirs

**RE: 14/04352/LIPN Sainsbury's 78-98 Marsham Street, SW1P 4LY -Application for a license to sell alcohol.**

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Yours faithfully

AMINA KHATUN

CC: South Planning Team, Westminster City Hall, 12<sup>th</sup> Floor, 64 Victoria Street, London SW1E 6Q  
CC: Winckworth Sherwood LLP, Minerva House, 5 Montague Close, London SE1 9BB

5



Premises Licensing  
City of Westminster  
Westminster City Hall  
64 Victoria Street  
London SW1E 6QP

W M DARLING  
58 MARSHAM COURT  
MARSHAM ST SW1P4J2

Dear Sirs

**RE: 14/04352/LIPN Sainsbury's 78-98 Marsham Street, SW1P 4LY -Application for a license to sell alcohol.**

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CC: Winckworth Sherwood LLP, Minerva House, 5 Montague Close, London SE1 9BB



ANN DARLING  
58 Marsham Ct  
Marsham St  
London SW1P 4JZ

Premises Licensing  
City of Westminster  
Westminster City Hall  
64 Victoria Street  
London SW1E 6QP

Dear Sirs

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CC: Winckworth Sherwood LLP, Minerva House, 5 Montague Close, London SE1 9BB



Anna Tridell  
25 Tothill House  
Page Street  
London SW1P4DG

Premises Licensing  
City of Westminster  
Westminster City Hall  
64 Victoria Street  
London SW1E 6QP

Dear Sirs

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Premises Licensing  
City of Westminster  
Westminster City Hall  
64 Victoria Street  
London SW1E 6QP

Veronica Kelly  
6 Ruskin Hse  
Erasmus Street  
SW1P 4HU

Dear Sirs

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V. Kelly

CC: South Planning Team, Westminster City Hall, 12<sup>th</sup> Floor, 64 Victoria Street, London SW1E 6Q  
CC: Winckworth Sherwood LLP, Minerva House, 5 Montague Close, London SE1 9BB



Fourz Ell  
28 Fallimone Court  
71 Vauxhall Bridge  
Road  
London  
SW1V 2RP

Premises Licensing  
City of Westminster  
Westminster City Hall  
64 Victoria Street  
London SW1E 6QP

Dear Sirs

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5

DR & MRS. C. J. MEW.  
50. MARSHAM CT.  
MARSHAM ST.  
SW1P 4LB



Premises Licensing  
City of Westminster  
Westminster City Hall  
64 Victoria Street  
London SW1E 6QP

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A handwritten signature in black ink, appearing to read "Jeff A. Her -".

CC: South Planning Team, Westminster City Hall, 12<sup>th</sup> Floor, 64 Victoria Street, London SW1E 6Q  
CC: Winckworth Sherwood LLP, Minerva House, 5 Montague Close, London SE1 9BB



TERRY MURPHY  
70 DEAN ABBOT HOUSE  
S.W 1 4BS

Premises Licensing  
City of Westminster  
Westminster City Hall  
64 Victoria Street  
London SW1E 6QP

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Yours faithfully *TERRY MURPHY*

CC: South Planning Team, Westminster City Hall, 12<sup>th</sup> Floor, 64 Victoria Street, London SW1E 6Q  
CC: Winckworth Sherwood LLP, Minerva House, 5 Montague Close, London SE1 9BB

Premises Licensing  
City of Westminster  
Westminster City Hall  
64 Victoria Street  
London SW1E 6QP



MR. E. W. BEAVIS  
32 SCHOMBERG HOUSE  
PAGE STREET  
WESTMINSTER  
LONDON  
SW1P 4BL

Dear Sirs

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E. W. Beavis

CC: South Planning Team, Westminster City Hall, 12<sup>th</sup> Floor, 64 Victoria Street, London SW1E 6Q  
CC: Winckworth Sherwood LLP, Minerva House, 5 Montague Close, London SE1 9BB

4



R. BARRY  
16 MULREAD Y House.  
MARSHAM - ST  
SW1P 4SL

Premises Licensing  
City of Westminster  
Westminster City Hall  
64 Victoria Street  
London SW1E 6QP

Dear Sirs

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CC: Winckworth Sherwood LLP, Minerva House, 5 Montague Close, London SE1 9BB

5

Premises Licensing  
City of Westminster  
Westminster City Hall  
64 Victoria Street  
London SW1E 6QP



Mrs P DE'VANNEY  
87 ROGERS HOUSE  
PAGE STREET  
LONDON  
SW1P4EY

Dear Sirs

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P. De'Vanney

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CC: Winckworth Sherwood LLP, Minerva House, 5 Montague Close, London SE1 9BB

5

Premises Licensing  
City of Westminster  
Westminster City Hall  
64 Victoria Street  
London SW1E 6QP

ASHLEY RACHIN  
33 Reynolds HSE  
ERAMUS ST  
LONDON  
SW1P 4HP



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A handwritten signature in blue ink, appearing to be 'Ashley Rachin', written over the 'Yours faithfully' text.

CC: South Planning Team, Westminster City Hall, 12<sup>th</sup> Floor, 64 Victoria Street, London SW1E 6Q  
CC: Winckworth Sherwood LLP, Minerva House, 5 Montague Close, London SE1 9BB

5



Premises Licensing  
City of Westminster  
Westminster City Hall  
64 Victoria Street  
London SW1E 6QP



Mr Andrew Henderson  
13 Millar's House,  
Marsham Street

London SW1P 45W

Dear Sirs

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CC: Winckworth Sherwood LLP, Minerva House, 5 Montague Close, London SE1 9BB

5

Premises Licensing  
City of Westminster  
Westminster City Hall  
64 Victoria Street  
London SW1E 6QP



Simon Green  
FLAT 79  
ROBEAS HOUSE  
PARADE ST  
LONDON  
SW1P 4LY.

Dear Sirs

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CC: South Planning Team, Westminster City Hall, 12<sup>th</sup> Floor, 64 Victoria Street, London SW1E 6Q  
CC: Winckworth Sherwood LLP, Minerva House, 5 Montague Close, London SE1 9BB

4

MR C MCFEVOY  
8 ROGERS HOUSE  
PAGE 5T  
SWIP 4EX



Premises Licensing  
City of Westminster  
Westminster City Hall  
64 Victoria Street  
London SW1E 6QP

Dear Sirs

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Yours faithfully

A handwritten signature in black ink, appearing to be "D. J. McEvoy".

5



Ana Guerreiro  
3 Rogers House  
Page Street  
SW1 P4 EX

Premises Licensing  
City of Westminster  
Westminster City Hall  
64 Victoria Street  
London SW1E 6QP

Dear Sirs

**RE: 14/04352/LIPN Sainsbury's 78-98 Marsham Street, SW1P 4LY -Application for a license to sell alcohol.**

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A handwritten signature in black ink, appearing to be "Ana Guerreiro".

CC: South Planning Team, Westminster City Hall, 12<sup>th</sup> Floor, 64 Victoria Street, London SW1E 6Q  
CC: Winckworth Sherwood LLP, Minerva House, 5 Montague Close, London SE1 9BB

A handwritten mark in the bottom right corner of the page, resembling the number "5".

Premises Licensing  
City of Westminster  
Westminster City Hall  
64 Victoria Street  
London SW1E 6QP



ALUN EVANS  
11 DUKES HOUSE  
VINCENY ST,  
SW1P 4HN,

Dear Sirs

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CC: South Planning Team, Westminster City Hall, 12<sup>th</sup> Floor, 64 Victoria Street, London SW1E 6Q  
CC: Winckworth Sherwood LLP, Minerva House, 5 Montague Close, London SE1 9BB

A simple, handwritten mark or signature in black ink, resembling a stylized 'S' or a similar character.



Premises Licensing  
City of Westminster  
Westminster City Hall  
64 Victoria Street  
London SW1E 6QP

PATRIC CUNNANE  
5 MACLISE HOWE  
MARSHAM ST.  
SW1P ~~2014~~  
4JJ

Dear Sirs

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Patric Cunane

CC: South Planning Team, Westminster City Hall, 12<sup>th</sup> Floor, 64 Victoria Street, London SW1E 6Q  
CC: Winckworth Sherwood LLP, Minerva House, 5 Montague Close, London SE1 9BB

4



14 Lewcas Hse  
57-63 Regency St.  
London  
SW1P 4AF

Premises Licensing  
City of Westminster  
Westminster City Hall  
64 Victoria Street  
London SW1E 6QP

Dear Sirs

**RE: 14/04352/LIPN Sainsbury's 78-98 Marsham Street, SW1P 4LY -Application for a license to sell alcohol.**

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CC: Winckworth Sherwood LLP, Minerva House, 5 Montague Close, London SE1 9BB



MARTIN JAVISS  
110 ROGERS HO  
PARADE ST  
SW1P 4QZ

Premises Licensing  
City of Westminster  
Westminster City Hall  
64 Victoria Street  
London SW1E 6QP

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4





Premises Licensing  
City of Westminster  
Westminster City Hall  
64 Victoria Street  
London SW1E 6QP

JACQUES NUNES  
1 DALKEITH COURT -  
41 VINCENT ST.  
LONDON SW1P 4HA

Dear Sirs

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Premises Licensing  
City of Westminster  
Westminster City Hall  
64 Victoria Street  
London SW1E 6QP

R. J. HUTTON  
48 WESTMINSTER GARDENS,  
MARSHAM STR.,  
LONDON, SW1P 4JG.

Dear Sirs

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Premises Licensing  
City of Westminster  
Westminster City Hall  
64 Victoria Street  
London SW1E 6QP

Sophie O'Leary  
8 Mulready House  
Marsham Street  
London  
SW1P 4JL

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24 Tot Hill House  
Grosvenor Estate  
Page Street  
London SW1P 4DQ  
Tel: 020-7-821-0381

Premises Licensing  
City of Westminster  
Westminster City Hall  
64 Victoria Street  
London SW1E 6QP

20 June 2014

Dear Sirs

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Premises Licensing  
City of Westminster  
Westminster City Hall  
64 Victoria Street  
London SW1E 6QP

SUSAN LAWSON  
130 MARSHAM COURT  
MARSHAM STREET  
SW1P 4LB.

23.06.14.

Dear Sirs

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CC: Winckworth Sherwood LLP, Minerva House, 5 Montague Close, London SE1 9BB



Premises Licensing  
City of Westminster  
Westminster City Hall  
64 Victoria Street  
London SW1E 6QP

Alison Goodyear,  
12, Horsley Court,  
Regency Street,  
Westminster.  
SW1

Dear Sirs

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A handwritten signature in blue ink that reads "Alison Goodyear". A long horizontal line is drawn below the signature.

CC: South Planning Team, Westminster City Hall, 12<sup>th</sup> Floor, 64 Victoria Street, London SW1E 6Q  
CC: Winckworth Sherwood LLP, Minerva House, 5 Montague Close, London SE1 9BB

PREMISES MANAGEMENT  
LICENSING SERVICE

26 JUN 2014

CITY OF WESTMINSTER

Premises Licensing  
City of Westminster  
Westminster City Hall  
64 Victoria Street  
London SW1E 6QP

Tania Meade  
Flat 30 Princess Mary House  
Vincent Street London

SWIP 4HL

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T. Meade

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Premises Licensing  
City of Westminster  
Westminster City Hall  
64 Victoria Street  
London SW1E 6QP

Siros Alavi  
Flat 2 Rogers  
House  
Page Street London  
SWP 4EX

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Premises Licensing  
City of Westminster  
Westminster City Hall  
64 Victoria Street  
London SW1E 6QP

P LIUTAI  
14 REYNOLDS HSG  
ERASMUS STREET  
SW1P 4HP

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Premises Licensing  
City of Westminster  
Westminster City Hall  
64 Victoria Street  
London SW1E 6QP

Carlos Soares  
5 Princess Mary House  
VICENT ST  
LONDON SW1P 4HL

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Premises Licensing  
City of Westminster  
Westminster City Hall  
64 Victoria Street  
London SW1E 6QP

Uchienna Richards  
13 Neville House  
105 Marsham Street  
SW1P 4J1

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CC: South Planning Team, Westminster City Hall, 12<sup>th</sup> Floor, 64 Victoria Street, London SW1E 6Q  
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ELIZABETH BULLINGHAM  
1A BENNETTE HOUSE  
PAGE ST  
SW1P 4ET

Premises Licensing  
City of Westminster  
Westminster City Hall  
64 Victoria Street  
London SW1E 6QP

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Elizabeth Bullingham  
(Mrs)

CC: South Planning Team, Westminster City Hall, 12<sup>th</sup> Floor, 64 Victoria Street, London SW1E 6Q  
CC: Winckworth Sherwood LLP, Minerva House, 5 Montague Close, London SE1 9BB

PREMISES MANAGEMENT  
LICENSING SERVICE

26 JUN 2014

CITY OF WESTMINSTER

Premises Licensing  
City of Westminster  
Westminster City Hall  
64 Victoria Street  
London SW1E 6QP

David Cope  
43 Schomberg House  
SW1P 4BP

Dear Sirs

**RE: 14/04352/LIPN Sainsbury's 78-98 Marsham Street, SW1P 4LY -Application for a license to sell alcohol.**

We, as the local residents of this area would like to oppose the license application made by Sainsbury's. We have been living in this area for several years and have the following concerns:

- Increased traffic and pollution in this residential area. We do not want lorries/truck taking up space in this small street (which already has overflowing residents' cars).
- Noise pollution in the early and late hours for the residents, delivery, lorries/trucks. We should have the right to live in peace
- This area is already catered for by numerous local traders. We do not want such a large store devastating the area and turning it into a ghost town. We already have larger supermarkets nearby should we choose to shop there.
- This is residential area with families with young children putting their lives at risk from increased traffic on to the small streets such as ours.
- We are also worried about the prospect of anti social behaviour kids which loiter around these large stores.
- Increase in demand for parking spaces in what little space there is available for current residents.

Further, we understand that there has not been a planning application made to the City of Westminster by Sainsbury's to trade at 78-98 Marsham Street. If an application is lodged we, the residents should be consulted on this issue.

Yours faithfully

D H Cope

CC: South Planning Team, Westminster City Hall, 12<sup>th</sup> Floor, 64 Victoria Street, London SW1E 6Q  
CC: Winckworth Sherwood LLP, Minerva House, 5 Montague Close, London SE1 9BB



Premises Licensing  
City of Westminster  
Westminster City Hall  
64 Victoria Street  
London SW1E 6QP

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-Noise pollution in the early and late hours for the residents from delivery lorries/trucks. We should have the right to live in peace

-This is residential area with families with young children putting their lives at risk from increased traffic on to the small streets such as ours.

-This area is already catered for by numerous local traders. We do not want such a large store devastating the area and turning it into a ghost town. We already have larger supermarkets nearby should we chose to shop there.

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Yours faithfully

Dakera Whist  
St. John Blde  
79 Marsham St SW1P 4SA

CC: South Planning Team, Westminster City Hall, 12<sup>th</sup> Floor, 64 Victoria Street, London SW1E 6Q  
CC: Winckworth Sherwood LLP, Minerva House, 5 Montague Close, London SE1 9BB



ELIZABETH PHILLIPS  
21 ROGERS HOUSE  
PAGE STREET  
LONDON SW1P  
4EX

Premises Licensing  
City of Westminster  
Westminster City Hall  
64 Victoria Street  
London SW1E 6QP

Dear Sirs

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Elizabeth Phillips

CC: South Planning Team, Westminster City Hall, 12<sup>th</sup> Floor, 64 Victoria Street, London SW1E 6Q  
CC: Winckworth Sherwood LLP, Minerva House, 5 Montague Close, London SE1 9BB



36 Turner Hbr  
Grasmos Grt  
SW1P 4PZ

Premises Licensing  
City of Westminster  
Westminster City Hall  
64 Victoria Street  
London SW1E 6QP

Dear Sirs

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CC: Winckworth Sherwood LLP, Minerva House, 5 Montague Close, London SE1 9BB





Premises Licensing  
City of Westminster  
Westminster City Hall  
64 Victoria Street  
London SW1E 6QP

JOHN BROWN  
106 ROGERS HOUSE  
PAGE STREET  
VICTORIA  
SW1 4EZ

Dear Sirs

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Yours faithfully

A handwritten signature in cursive script, appearing to read "John Brown".

CC: South Planning Team, Westminster City Hall, 12<sup>th</sup> Floor, 64 Victoria Street, London SW1E 6Q  
CC: Winckworth Sherwood LLP, Minerva House, 5 Montague Close, London SE1 9BB



FRANC CRANMER  
117 MARSHAM COURT  
MARSHAM STREET  
LONDON SW1P 4LB

Premises Licensing  
City of Westminster  
Westminster City Hall  
64 Victoria Street  
London SW1E 6QP

Dear Sirs

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Yours faithfully

*Franc Cranmer*

CC: South Planning Team, Westminster City Hall, 12<sup>th</sup> Floor, 64 Victoria Street, London SW1E 6Q  
CC: Winckworth Sherwood LLP, Minerva House, 5 Montague Close, London SE1 9BB



57 HORSELEY COURT.  
MONTAGNE CLOSE  
LONDON SW1P 4BT

Premises Licensing  
City of Westminster  
Westminster City Hall  
64 Victoria Street  
London SW1E 6QP

Dear Sirs

**RE: 14/04352/LIPN Sainsbury's 78-98 Marsham Street, SW1P 4LY -Application for a license to sell alcohol.**

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Yours faithfully

A handwritten signature in black ink, appearing to be 'A. Khan'.

CC: South Planning Team, Westminster City Hall, 12<sup>th</sup> Floor, 64 Victoria Street, London SW1E 6Q  
CC: Winckworth Sherwood LLP, Minerva House, 5 Montague Close, London SE1 9BB



Mr M Vestman  
4 Dukes House  
Vincent Street  
Victoria  
London  
SW1P 4HW

Premises Licensing  
City of Westminster  
Westminster City Hall  
64 Victoria Street  
London SW1E 6QP

Dear Sirs

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CC: South Planning Team, Westminster City Hall, 12<sup>th</sup> Floor, 64 Victoria Street, London SW1E 6Q  
CC: Winckworth Sherwood LLP, Minerva House, 5 Montague Close, London SE1 9BB

Amy Broderick

1 ROGERS HOUSE

PAGE STREET

SW1P 4EX



Premises Licensing  
City of Westminster  
Westminster City Hall  
64 Victoria Street  
London SW1E 6QP

Dear Sirs

**RE: 14/04352/LIPN Sainsbury's 78-98 Marsham Street, SW1P 4LY -Application for a license to sell alcohol.**

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Yours faithfully

A handwritten signature in black ink that reads "Amy Broderick".

CC: South Planning Team, Westminster City Hall, 12<sup>th</sup> Floor, 64 Victoria Street, London SW1E 6Q  
CC: Winckworth Sherwood LLP, Minerva House, 5 Montague Close, London SE1 9BB



Premises Licensing  
City of Westminster  
Westminster City Hall  
64 Victoria Street  
London SW1E 6QP

Aaron Martin  
30 Princess Mary  
House Vincent Street  
London SW1P 4HL

Dear Sirs

**RE: 14/04352/LIPN Sainsbury's 78-98 Marsham Street, SW1P 4LY -Application for a license to sell alcohol.**

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Yours faithfully A. Martin

CC: South Planning Team, Westminster City Hall, 12<sup>th</sup> Floor, 64 Victoria Street, London SW1E 6Q  
CC: Winckworth Sherwood LLP, Minerva House, 5 Montague Close, London SE1 9BB



Premises Licensing  
City of Westminster  
Westminster City Hall  
64 Victoria Street  
London SW1E 6QP

MR CHRIS CHRISTOU  
21 STUBBS HOUSE  
ERASMUS STREET  
LONDON SW1P 4PD

Dear Sirs

**RE: 14/04352/LIPN Sainsbury's 78-98 Marsham Street, SW1P 4LY -Application for a license to sell alcohol.**

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Yours faithfully

A handwritten signature in black ink that reads "C. Christou". The signature is written in a cursive style and is underlined with a single horizontal line.

CC: South Planning Team, Westminster City Hall, 12<sup>th</sup> Floor, 64 Victoria Street, London SW1E 6Q  
CC: Winckworth Sherwood LLP, Minerva House, 5 Montague Close, London SE1 9BB



Yousef Karimbokus  
16 Marsham Court  
Marsham Street  
LONDON SW1P 4JY

Premises Licensing  
City of Westminster  
Westminster City Hall  
64 Victoria Street  
London SW1E 6QP

Dear Sirs

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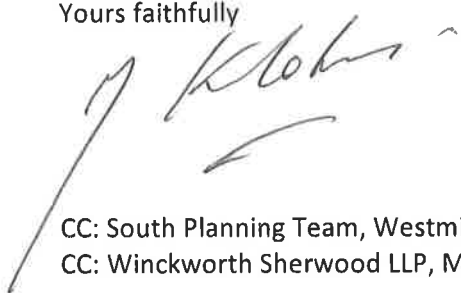
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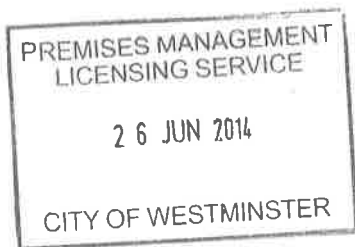
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CC: Winckworth Sherwood LLP, Minerva House, 5 Montague Close, London SE1 9BB





Premises Licensing  
City of Westminster  
Westminster City Hall  
64 Victoria Street  
London SW1E 6QP

KIM ROWAN  
7 MACLISE HSE  
MILBANK EST  
SW1P4JJ

Dear Sirs

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CC: South Planning Team, Westminster City Hall, 12<sup>th</sup> Floor, 64 Victoria Street, London SW1E 6Q  
CC: Winckworth Sherwood LLP, Minerva House, 5 Montague Close, London SE1 9BB



WIOLETA ABDULBAGY  
33A CUMBERLAND STREET  
SW1V 4LU

Premises Licensing  
City of Westminster  
Westminster City Hall  
64 Victoria Street  
London SW1E 6QP

Dear Sirs

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A handwritten signature in black ink, appearing to read "Wioleta Abdulbagy".

CC: South Planning Team, Westminster City Hall, 12<sup>th</sup> Floor, 64 Victoria Street, London SW1E 6Q  
CC: Winckworth Sherwood LLP, Minerva House, 5 Montague Close, London SE1 9BB



Mrs R Palmer  
19, Glastonbury Hse.  
London  
SW1V 4NP

Premises Licensing  
City of Westminster  
Westminster City Hall  
64 Victoria Street  
London SW1E 6QP

Dear Sirs

**RE: 14/04352/LIPN Sainsbury's 78-98 Marsham Street, SW1P 4LY -Application for a license to sell alcohol.**

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A handwritten signature in cursive script that reads "R Palmer".

CC: South Planning Team, Westminster City Hall, 12<sup>th</sup> Floor, 64 Victoria Street, London SW1E 6Q  
CC: Winckworth Sherwood LLP, Minerva House, 5 Montague Close, London SE1 9BB

62 Doneride House  
Ebury Bridge Road  
Limo  
London SW1 WBXU



Premises Licensing  
City of Westminster  
Westminster City Hall  
64 Victoria Street  
London SW1E 6QP

Dear Sirs

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A handwritten signature in black ink, appearing to read "T. Reilly".

CC: South Planning Team, Westminster City Hall, 12<sup>th</sup> Floor, 64 Victoria Street, London SW1E 6Q  
CC: Winckworth Sherwood LLP, Minerva House, 5 Montague Close, London SE1 9BB



MARK ELDRIDGE

4 OAKDENE  
CARLTON GROVE  
SE15 2UQ

Premises Licensing  
City of Westminster  
Westminster City Hall  
64 Victoria Street  
London SW1E 6QP

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A handwritten signature in black ink that reads "Mark Eldridge".

CC: South Planning Team, Westminster City Hall, 12<sup>th</sup> Floor, 64 Victoria Street, London SW1E 6Q  
CC: Winckworth Sherwood LLP, Minerva House, 5 Montague Close, London SE1 9BB



PHILIP BULMER  
77 ROGERS HSE  
PAGE ST  
SWP 1A4EY

Premises Licensing  
City of Westminster  
Westminster City Hall  
64 Victoria Street  
London SW1E 6QP

Dear Sirs

**RE: 14/04352/LIPN Sainsbury's 78-98 Marsham Street, SW1P 4LY -Application for a license to sell alcohol.**

We, as the local residents of this area would like to oppose the license application made by Sainsbury's. We have been living in this area for several years and have the following concerns:

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-Noise pollution in the early and late hours for the residents, delivery, lorries/trucks. We should have the right to live in peace

-This area is already catered for by numerous local traders. We do not want such a large store devastating the area and turning it into a ghost town. We already have larger supermarkets nearby should we choose to shop there.

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Yours faithfully

Philip Bulmer

CC: South Planning Team, Westminster City Hall, 12<sup>th</sup> Floor, 64 Victoria Street, London SW1E 6Q  
CC: Winckworth Sherwood LLP, Minerva House, 5 Montague Close, London SE1 9BB



Premises Licensing  
City of Westminster  
Westminster City Hall  
64 Victoria Street  
London SW1E 6QP

LLOYD SHATER  
10 DOLBEN COURT  
LONDON SW1P 4BB

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A handwritten signature in black ink, appearing to read "Lloyd Shater".

CC: South Planning Team, Westminster City Hall, 12<sup>th</sup> Floor, 64 Victoria Street, London SW1E 6Q  
CC: Winckworth Sherwood LLP, Minerva House, 5 Montague Close, London SE1 9BB



Premises Licensing  
City of Westminster  
Westminster City Hall  
64 Victoria Street  
London SW1E 6QP

AARON J LITTLE  
5, PROBYN HOUSE  
PACE STREET  
LONDON  
SW1P 4BQ

Dear Sirs

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Yours faithfully

A handwritten signature in black ink that reads "Aaron J Little". The signature is written in a cursive style and is underlined.

CC: South Planning Team, Westminster City Hall, 12<sup>th</sup> Floor, 64 Victoria Street, London SW1E 6Q  
CC: Winckworth Sherwood LLP, Minerva House, 5 Montague Close, London SE1 9BB





Premises Licensing  
City of Westminster  
Westminster City Hall  
64 Victoria Street  
London SW1E 6QP

PETER HOWELL  
27 RUSKIN HOUSE  
SW1P 4HU

Dear Sirs

**RE: 14/04352/LIPN Sainsbury's 78-98 Marsham Street, SW1P 4LY -Application for a license to sell alcohol.**

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Yours faithfully

A handwritten signature in black ink that reads "Peter Howell".

CC: South Planning Team, Westminster City Hall, 12<sup>th</sup> Floor, 64 Victoria Street, London SW1E 6Q  
CC: Winckworth Sherwood LLP, Minerva House, 5 Montague Close, London SE1 9BB



Premises Licensing  
City of Westminster  
Westminster City Hall  
64 Victoria Street  
London SW1E 6QP

*Working in the area: Thomas Brooks*

*166 BALVERNIE GROVE  
LONDON  
SW18 5RW*

Dear Sirs

**RE: 14/04352/LIPN Sainsbury's 78-98 Marsham Street, SW1P 4LY -Application for a license to sell alcohol.**

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Yours faithfully

*Thomas Brooks*

CC: South Planning Team, Westminster City Hall, 12<sup>th</sup> Floor, 64 Victoria Street, London SW1E 6Q  
CC: Winckworth Sherwood LLP, Minerva House, 5 Montague Close, London SE1 9BB

PREMISES MANAGEMENT  
LICENSING SERVICE

26 JUN 2014

CITY OF WESTMINSTER

Premises Licensing  
City of Westminster  
Westminster City Hall  
64 Victoria Street  
London SW1E 6QP

Soren Hawkes  
SREYNOLDS HOUSE  
ERASMUS STREET  
SW1P 4HN  
(on behalf of my mum  
Gloria O'Brien)

Dear Sirs

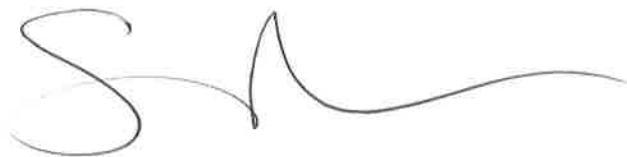
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CC: South Planning Team, Westminster City Hall, 12<sup>th</sup> Floor, 64 Victoria Street, London SW1E 6Q  
CC: Winckworth Sherwood LLP, Minerva House, 5 Montague Close, London SE1 9BB



B. HAMMILL  
52 FARLEY CLOSE  
CATHAY  
WENT  
MES 84E

Premises Licensing  
City of Westminster  
Westminster City Hall  
64 Victoria Street  
London SW1E 6QP

Dear Sirs

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Yours faithfully

B. Hammill

S

I work as CAB DRIVER IN  
THE AREA CORNER SHOP IS PART  
OF THE COMMUNITY

CC: South Planning Team, Westminster City Hall, 12<sup>th</sup> Floor, 64 Victoria Street, London SW1E 6Q  
CC: Winckworth Sherwood LLP, Minerva House, 5 Montague Close, London SE1 9BB

CHLOE MCCREATH  
1 ROGERS HOUSE  
PTCE STREET  
SW1P 4EX



Premises Licensing  
City of Westminster  
Westminster City Hall  
64 Victoria Street  
London SW1E 6QP

Dear Sirs

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A handwritten signature in black ink, appearing to read 'CHLOE'.

CC: South Planning Team, Westminster City Hall, 12<sup>th</sup> Floor, 64 Victoria Street, London SW1E 6Q  
CC: Winckworth Sherwood LLP, Minerva House, 5 Montague Close, London SE1 9BB

## Licence & Appeal History

There has been no previous Licensing Act 2003 application.

## CONDITIONS CONSISTENT WITH THE OPERATING SCHEDULE AND CONDITIONS PROPOSED BY A PARTY TO THE HEARING

When determining an application for a new premises licence under the provisions of the Licensing Act 2003, the licensing authority must, unless it decides to reject the application, grant the licence subject to the conditions which are indicated as mandatory in this schedule.

At a hearing the licensing authority may, in addition, and having regard to any representations received, grant the licence subject to such conditions which are consistent with the operating schedule submitted by the applicant as part of their application, or alter or omit these conditions, or add any new condition to such extent as the licensing authority considers appropriate for the promotion of the licensing objectives.

This schedule lists those conditions which are consistent with the operating schedule, or proposed as necessary for the promotion of the licensing objectives by a responsible authority or an interested party as indicated. These conditions have not been submitted by the licensing service but reflect the positions of the applicant, responsible authority or interested party and have not necessarily been agreed.

### Conditions:

#### Annex 1 – Mandatory conditions

1. No supply of alcohol may be made at a time when there is no designated premises supervisor in respect of this licence.
2. No supply of alcohol may be made at a time when the designated premises supervisor does not hold a personal licence or the personal licence is suspended.
3. Every supply of alcohol under this licence must be made or authorised by a person who hold a personal licence.
4.
  - (1) The premises licence holder or club premises certificate holder shall ensure that an age verification policy applies to the premises in relation to the sale or supply of alcohol.
  - (2) The policy must require individuals who appear to the responsible person to be under 18 years of age (or such older age as may be specified in the policy) to produce on request, before being served alcohol, identification bearing their photograph, date of birth and a holographic mark.
5.
  - (i) A relevant person shall ensure that no alcohol is sold or supplied for consumption on or off the premises for a price which is less than the permitted price.
  - (ii) For the purposes of the condition set out in paragraph 5(i) above -
    - (a) "duty" is to be construed in accordance with the Alcoholic Liquor Duties Act 1979;
    - (b) "permitted price" is the price found by applying the formula -

$$P = D + (D \times V)$$

Where -

- (i) P is the permitted price,
- (ii) D is the amount of duty chargeable in relation to the alcohol as if the duty were charged on the date of the sale or supply of the alcohol, and

- (iii) V is the rate of value added tax chargeable in relation to the alcohol as if the value added tax were charged on the date of the sale or supply of the alcohol;
  - (c) "relevant person" means, in relation to premises in respect of which there is in force a premises licence -
    - (i) the holder of the premises licence,
    - (ii) the designated premises supervisor (if any) in respect of such a licence, or
    - (iii) the personal licence holder who makes or authorises a supply of alcohol under such a licence;
  - (d) "relevant person" means, in relation to premises in respect of which there is in force a club premises certificate, any member or officer of the club present on the premises in a capacity which enables the member or officer to prevent the supply in question; and
  - (e) "value added tax" means value added tax charged in accordance with the Value Added Tax Act 1994.
- (iii) Where the permitted price given by Paragraph 5(ii)(b) above would (apart from this paragraph) not be a whole number of pennies, the price given by that sub-paragraph shall be taken to be the price actually given by that sub-paragraph rounded up to the nearest penny.
- (iv) (1) Sub-paragraph 5(iv)(2) below applies where the permitted price given by Paragraph 5(ii)(b) above on a day ("the first day") would be different from the permitted price on the next day ("the second day") as a result of a change to the rate of duty or value added tax.
- (2) The permitted price which would apply on the first day applies to sales or supplies of alcohol which take place before the expiry of the period of 14 days beginning on the second day.

**Conditions proposed by the applicant within operating schedule (Appendix A3): Agreed by Environmental Health (Appendix B2):**

6. The premises shall install and maintain a comprehensive CCTV system as per the minimum requirements of the Westminster Police Licensing Team. All entry and exit points will be covered enabling frontal identification of every person entering in any light condition. The CCTV system shall continually record whilst the premises is open for licensable activities and during all times when customers remain on the premises. All recordings shall be stored for a minimum period of 31 days with date and time stamping. Viewing of recordings shall be made available immediately upon the request of Police or authorised officer throughout the preceding 31 day period.
7. A staff member from the premises who is conversant with the operation of the CCTV system shall be on the premises at all times when the premises is open. This staff member must be able to provide a Police or authorised council officer copies of recent CCTV images or data with the absolute minimum of delay when requested.
8. Outside of the hours authorised for the sale of alcohol and whilst the premises are open to the public, the licence holder shall ensure that all alcohol within the trading area of the premises is secured in a locked store room or behind locked grilles, locked screens or locked cabinet doors so as to prevent access to the alcohol by customers.
9. No more than 15% of the sales area shall be used at any one time for the sale, exposure for sale, or display of alcohol.



10. There shall be no self service of spirits on the premises, save for spirit mixtures less than 5.5% ABV.
11. No single cans or bottles of beer or cider shall be sold at the premises.
12. There shall be no sales of spirits in vessels of 35ml or less.
13. There shall be no sales of beer or ciders in bottles larger than 1.5 litres.
14. No super-strength beer, lagers, ciders or spirit mixtures of 5.5% ABV (alcohol by volume) or above shall be sold at the premises, except for premium beers and ciders supplied in glass bottles.
15. An incident log shall be kept at the premises, and made available on request to an authorised officer of the City Council or the Police, which will record the following:
  - (a) all crimes reported to the venue
  - (b) any complaints received concerning crime and disorder
  - (c) any incidents of disorder
  - (d) any faults in the CCTV system
  - (e) any refusal of the sale of alcohol
  - (f) any visit by a relevant authority or emergency service.
16. All cashiers shall be trained to record refusals of sales of alcohol in a refusals register. The register will contain:

Details of the time and date the refusal was made  
The identity of the staff member refusing the sale  
Details of the alcohol the person attempted to purchase

The register will be made available for inspection at the premises by the police or an authorised officer of the licensing authority at all times when the premises are open.
17. Signage will be displayed at the exit of the premises requesting customers leaving the premises late at night to do so quietly and with consideration so as not to disturb nearby residents.
18. All sales of alcohol for consumption off the premises shall be in sealed containers only, and shall not be consumed on the premises.
19. All tills shall automatically prompt staff to ask for age verification identification when presented with an alcohol sale.
20. All waste shall be properly presented and placed out for collection no earlier than 30 minutes before the scheduled collection times.
21. The premises licence holder will at all times maintain adequate levels of staff and security. Such staff and security will be disclosed, on request, to the licensing authority and police.
22. The premises licence hold will ensure that an age verification policy will apply to the premises whereby all cashiers will be trained to ensure that an age verification policy will apply to the premises whereby all cashiers will be trained to ask any customer attempting to purchase alcohol, who appears to be under the age of 25 (or older if the licence holder so elects) to produce, before being sold alcohol, identification being a passport or a photocard driving licence bearing a holographic mark or other form of identification bearing the customer's photograph, date of birth and the Proof of Age Standards Scheme (or similarly accredited scheme) hologram.

23. All staff engaged or to be engaged in the sale of alcohol on the premises shall receive the following training in age restricted sales:

Induction Training which must be completed and documented prior to the sale of alcohol by the staff member.

Refresher/reinforcement training at intervals of no more than 6 months

Training records will be kept at the premises available for inspection by the police or authorised officer on request.

24. All deliveries (save for newspapers/magazines) to be via the rear service road and to be no earlier than 0600 hours and no later than 1900 hours.
25. Deliveries of newspapers/magazines may be from the front of the store provided that delivery is from a small van and no earlier than 0400 hours.
26. The Licence will have no effect until the Licensing Authority are satisfied that the premises is constructed or altered in accordance with the reasonable requirements of Westminster Environmental Health Consultation Team, at which time this condition will be removed from the Licence.
27. Before the premises are open to the public, the plans are deposited will be check by the Environmental Health Consultation Team to ensure they are an accurate reflection of the premises constructed. Where the premises layout has changed a variation application may be required.



**Premises within 75 metres of: Sainsbury's - 78-96 Marsham Street, London, SW1P 4LY**

<b>p / n</b>	<b>Name of Premises</b>	<b>Premises Address</b>	<b>Licensed Hours</b>
18081	Costcutter	31 Horseferry Road London SW1P 2AA	Monday to Saturday 08:00 - 23:00 Sunday 10:00 - 22:30



02/06/2014 07:04 PM



02/06/2014 07:03 PM